

New Zealand banking update

Ann Sherry CEO New Zealand

7 September 2006

Agenda

- Introduction
- Ann Sherry, CEO Westpac New Zealand
- Henry Ford, General Manager Consumer Banking
- Bruce Mclachlan, General Manager Business Banking
- Question and answer session
- Closing remarks



Key messages

- Westpac NZ forms a balanced part of the Westpac Group and is a significant force in New Zealand
- Our Consumer bank has recently under-performed its potential
- We understand the key drivers, we have a clear plan and we are already seeing results
- Business banking is out-performing the market in recent years and has potential for further growth
- Enhancing productivity is a core competency
- We have a strong and valuable franchise that will create sustainable growth

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New Zealand in context of the Westpac Group

- New Zealand accounts for 17% of Group cash earnings, of which:
 - 14% is New Zealand Business and Consumer Banking
 - 3% is WIB New Zealand
- In perspective, New Zealand is 15% of the Australasian economy²

Westpac New Zealand Banking (\$A) 1H06	Amount	% of Group	
Cash Earnings ¹	\$210m	14%	
Loans ¹	\$29bn	14%	
Deposits ¹	\$18bn	12%	



Westpac has the leading franchise in New Zealand

Market share	%	Rank
Mortgage Lending ¹	19%	3rd
Retail Deposits ¹	22%	N/a
Share of Business Balances ²	21%	2 nd

Customer Share	%	Rank
Consumer ³	21%	#1
Business ²	25%	#1

Brand	%	Rank
Consumer Brand Awareness ³	66%	#1
Mortgage Preference ³	13%	#1
Business Brand Awareness ²	60%	#1

Distribution	#	Rank
Branches ⁴	196	#2
ATM's ⁴	457	#1

Customer Satisfaction	%	Rank
Consumer ³	58%	#5=
Business ²	73%	#5=
Branch ³	74%	#4=
Online ³	84%	#1=

People and Corporate Responsibility		Rank
Staff Commitment ⁵	72%	+2%*
Corporate Sustainability ⁶	84%	#1

Source: 1. RBNZ, Westpac internal data, 2. Reissued TNS 2nd Quarter 2006 (corrected business weight factors), 3. ACNielsen Consumer Finance Monitor – June 2006, 4. KMPG Financial Institutions Performance Survey 2006, Westpac internal data, 5. Staff perspectives survey, ISR norms, 6. Dow Jones Sustainability Index 2005

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We undertook a significant strategic review in 2002 and made some key changes to our business

Areas for improvement	Key actions	
No specialist distribution	 Private Bank Migrant Bank Mobile mortgage managers Home loan specialists Broker unit 	 Investment specialists Internet banking Business consultants in branch
Weak share of Consumer and SME in Auckland	 Moved head office to Auckland Auckland given priority for specialist deployment Auckland centric advertising 	
Little leverage of the Australian business	 Re-branded leveraging trans-Tasman consistency Ask Once programme aligned 	

^{*} New Zealand Norm

Consistently addressed the opportunities identified

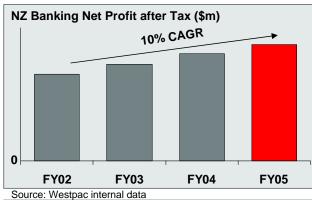
	2002/03	2003/04	2004/05	2005/06
Market context	• Kiwibank opens first branch	ANZ purchase of National Bank	Mortgage price warRBNZ intervention	
Westpac NZ Banking initiatives	Sales force specialisation Head office to Auckland Reorganised sales management structure Trans-tasman brand	SME servicing model decentralised Customer needs analysis process introduced Plan mainframe move Customer experience programmes initiated	Increase 'feet on the street' across business segments Launched equipment finance Launched wealth WRAP platform 18 month home loan offers	Teller platform update complete Leads and referral tool introduced Cross counter payments Rejuvenated offer in consumer lending market
Key Focus	Specialist distribution, share of consumers and SME in Auckland, leverage of the Australian business			

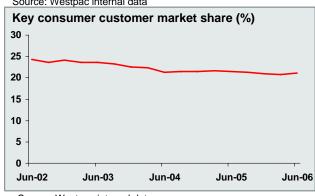
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Financial performance has been strong

- Strong focus on profitability:
 - ROE 20% upper end of NZ peers
 - Cost to income ratio declined 200 bps over last 3 years
- But lost consumer customer market share





Source: Westpac internal data



Consumer under-performance has been driven by portfolio mix and weak strategic positioning

- Portfolio mix:
 - Fixed to floating home loan mix
 - Higher proportion of lower-income customers
 - Geographic bias towards lower growth regions
- Strategic Positioning:
 - Focused on niche markets at a time when industry was focused on total market customer share
 - Undue focus on profitability at the expense of competitiveness
 - Auckland initiatives were insufficient as competitors also raised capability
- A detailed diagnostic has been undertaken

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Our response is underway

Retain customers

Greater share of Auckland market

Sales force effectiveness

Highlights

- Rolled out retention management program to 28 'hot spot' branches
- Commenced simplification of fee structures
- Opened three new branches, including Sylvia Park - New Zealand's largest shopping centre
- Single point of accountability in Auckland
- Delivered New Zealand leads and referral tool to front line
- 'Run it like you own it' roll-out underway



Market leadership in Business banking

Sustainable leadership

- Strong market leadership
- Sustainable leadership (24% market share) built around effective segment strategies and strong stable team
- · Sound portfolio asset quality

Future Growth Opportunities

Auckland

Cross-sell/ Share of wallet

Leverage WIB

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Investing for growth and productivity

Current investment focus seeks to boost growth while enhancing productivity

Growth

- Automated lending origination platform
- Enhanced credit decisioning
- Greater utilisation of electronic channels

Productivity

- Back-office site consolidation
- Process automation
- Digital imaging and workforce management



We have a strong and valuable franchise

- Large and broad customer base with strong cross sell potential
- Highest brand awareness
- Significant distribution footprint
- Enhancing productivity is a core competency
- Strong asset quality
- Staff are highly committed and believe in us
- We are the leader in corporate responsibility
- We now have a strong management team

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13





Australia's First Bank

Consumer banking

Henry Ford
General Manager Consumer Banking

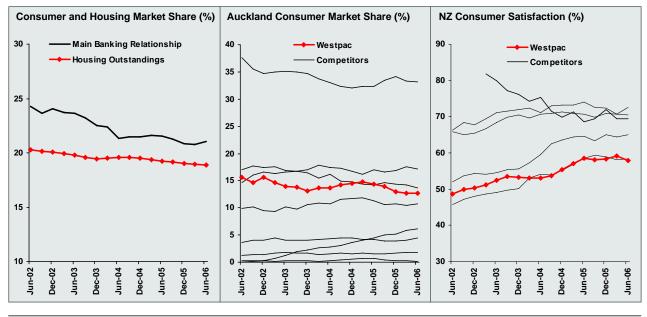
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Consumer banking performance has been disappointing

Main bank consumer share Aspirations in Auckland has been decreasing

have not been achieved

Satisfaction improvements have been insufficient to catch leaders



Source: ACNielsen Consumer Finance Monitor - June 2006, RBNZ, Westpac Internal, four quarter

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Source: ACNielsen Consumer Finance Monitor June 2006, four quarter moving average

Source: ACNielsen Consumer Finance Monitor June 2006, four quarter moving average

Portfolio mix and strategic positioning has contributed to the under-performance

Portfolio mix

- High proportion of floating rate home loans
- Higher exposure to lower growth geographies

Strategic positioning

- Create specialist sales forces and capabilities
- Customer profitability
- Intensified competition

Strategic review

Retain customers

Greater share of Auckland market

> Sales force effectiveness



We will retain our customers

Business issues

Pricing

Conservative

credit policies

Customer Contact

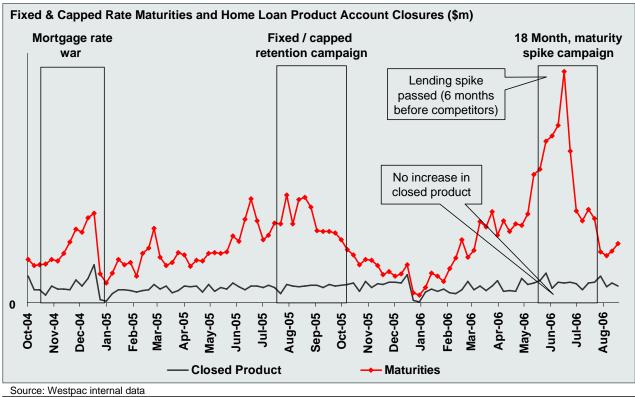
Progress to date

- Home loan and deposit pricing now in market
- Simplifying current account suite
- Fee discretion to the front line
- Better balanced risk and reward
- Enhanced risk assessment
- Coordinated programme
- Enhanced after sales service
- Targeting key customer events

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We have demonstrated this already through a difficult market challenge





We will grow in Auckland

Business issues

Progress to date

Insufficient differentiation and focus

 More focused, Auckland targeted, management structure

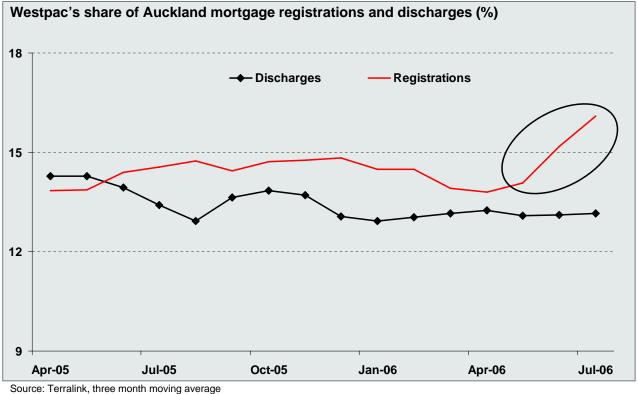
Footprint

- Three new branches in 2006
- Commitment for 8 new branches over the next 3 years

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Sales momentum is now visible





Building sales force effectiveness

Business issue

Progress to date

Bring specialist sales success to the mass market

- Leadership roles more sales focused
- Decision making and accountability to the front line
- · Enhanced sales skills training

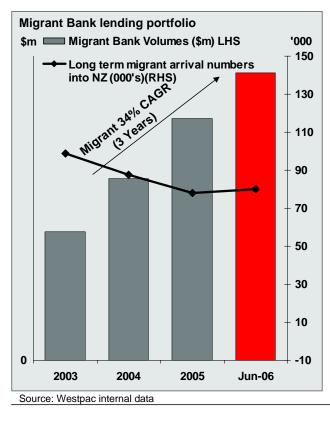
Private Bank lending portfolio (NZ\$m)

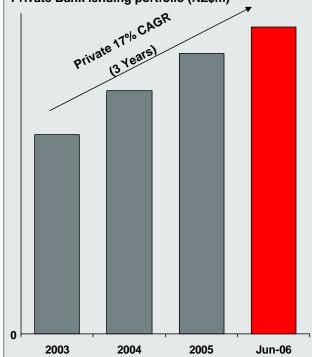
 Tighter alignment of performance pay

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Specialist success can be applied to mass market

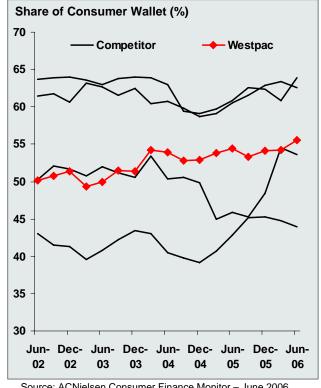




Source: Westpac internal data

Building on a solid base

- Significant value in our customer base:
 - 21% main bank market share
 - Large distribution footprint
 - Strong customer acquisition brand
 - Material upside in Auckland
 - Customer base has large cross-sell potential



Source: ACNielsen Consumer Finance Monitor - June 2006

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Summary - Consumer banking

- Over the past four years consumer banking has underperformed its potential
- We understand the issues, and plans are underway to resolve them
- There is considerable potential in our customer base and we have the strategies to unlock this value





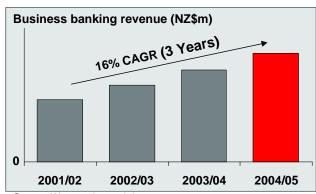
Business banking

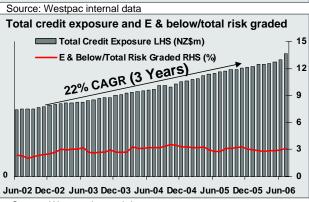
Bruce Mclachlan General Manager Business Banking

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Historical performance has been strong

- 40% of New Zealand banking
- Strong, consistent revenue growth
- Lending growing at 1.2x system (10%)¹
- Deposit growth at system (8%)¹
- Leveraged WIB capability and increased Financial Markets and trade sales by 28% over the last year
- Sound asset quality





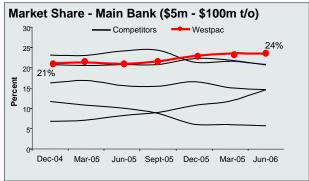
Source: Westpac internal data

Source: 1. RBNZ, Westpac internal data



Middle Markets is a strength

- Market leadership is increasing
- Success driven by:
 - Investment in people
 - Feet on the street
 - High quality and stable teams
 - Managed exposure to different sectors through market cycles using a portfolio approach to risk
 - Corporate and Property are strong examples



Source: Reissued TNS 2nd Quarter 2006 (corrected business weight factors)



Source: Westpac internal data

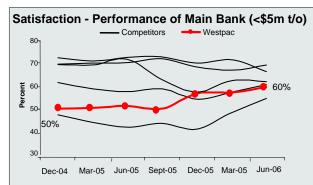
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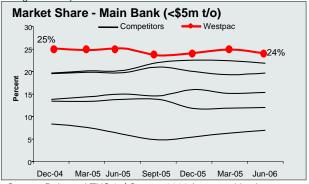


SME has significant opportunities for growth

- Improved customer satisfaction, halving differential to service leader over past 18 months
- Success driven by:
 - Decentralised business model
 - Increasing staff levels to meet front line SME needs
 - Leverage branch footprint strength
 - Reset key prices to align with customer expectations



Source: Reissued TNS 2nd Quarter 2006 (corrected business weight factors)



Source: Reissued TNS 2nd Quarter 2006 (corrected business

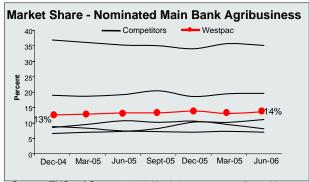
weight factors)



Agribusiness is a turnaround story

- Agri-business was underperforming with a low share and a lack of focus
- Implemented turnaround strategy
 - Changed leadership
 - Refocused on target segments
 - Leveraged specialist capability
 - Added capacity to front line
- As a result we have outperformed the market
 - Main bank relationship share increased slightly
 - Agribusiness lending growing at 1.3x system¹

Source: 1. RBNZ, Westpac internal data



Source: TNS 2nd Quarter 2006 (Agri data was not adjusted by TNS)



Source: RBNZ, Westpac Internal Data

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Significant opportunities to drive further growth

Auckland

- Increasing 'feet on street'
- Focus on industry specialisation
- Leverage future growth in Consumer business

Cross-sell/ Share of wallet

- Leverage existing customer base
- Better balancing risk and reward
- Increasing customer demand will drive continued momentum

Leverage WIB

 Roll out new products (e.g. foreign exchange) and expertise through Business



Summary – Business banking

- Created New Zealand's leading business bank through strong segment strategies and building strong stable teams
- Quality of our portfolio is excellent and our risk measures are sound
- Our competitive advantage is sustainable and significant opportunities remain to further build on our position

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Australia's First Bank

New Zealand banking update

Ann Sherry **CEO New Zealand**

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We have a strong platform to build sustainable growth

Shareholder

- 7% Revenue 3 year CAGR to 2004/05¹
- 5% Cost 3 year CAGR to 2004/05¹
- 10% NPAT 3 year CAGR to 2004/05¹
- Cost to income ratio reduced by 200 bps (2002/03 to 2005/06)¹

Customer

- Over 1 in 5 consumers have their main banking relationship with us⁴
- 1 in 4 businesses have their main banking relationship with us⁵, 24% share
- #1 brand preference in Consumer and Business segment^{4,5}
- Most preferred mortgage provider⁴

Employee

- Outperform New Zealand geographic and Global Financial Services norms²
- Employment brand top New Zealand financial institution and 4th overall³
- 1400 graduate applications, offering premier programme¹

Corporate Responsibility

- #1 Dow Jones Australia and New Zealand⁶
- Financial literacy programme
- Community involvement, e.g. Rescue Helicopters for just on 25 years

Source: 1. Westpac internal data, 2. Staff perspectives survey, ISR norms, 3. Hays Employment Brand Survey, 4. ACNielsen Consumer Finance Monitor – June 2006, 5. Reissued TNS 2nd Quarter 2006 (corrected business weight factors), 6. Dow Jones Sustainability Index 2005

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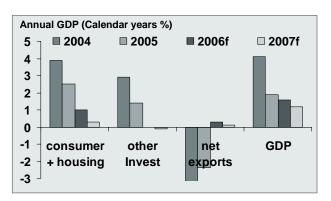
Supplementary Slides

- New Zealand Economy
- Westpac NZ Management Team

Economic environment

- Economy has slowed to sub 2% growth
- Slow-down has been largely home-sown
- Slower growth has spread from exchange rate exposed sectors to domestic
- Government and infrastructure growth are strong
- There will be a lag before the full benefits of a lower currency filter through
- There's currently a squeeze on business margins and consumer cash-flow

	Calendar year		
Key economic indicators	2005	2006f	2007f
GDP	2.3%	1.5%	1.2%
Unemployment rate – end period	3.6%	4.1%	4.4%
Consumer prices	3.2%	3.8%	2.5%
Overnight cash rate	7.25%	7.25%	6.00%

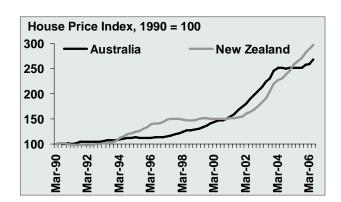


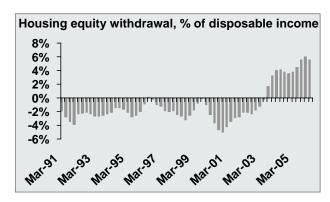
Source: Westpac Economics



Economic environment

- The housing market is all important for consumer outlook
- Slower growth means NZ businesses will be focussed on market share
- NZ's economic outlook is probably similar to NSW and Victoria's current experience
- The starting point (business balance sheets, labour market, and commercial property) is very favourable in terms of prospects for asset quality





Source: Westpac Economics

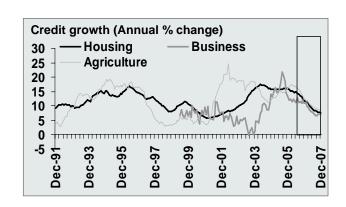
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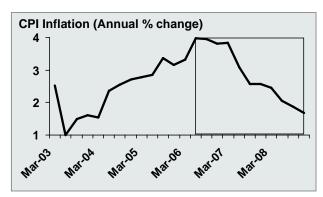
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Economic environment

- Banking sector lending will likely revert to core growth
- Interest rate cuts will only come when headline inflation is dropping
- Prevalence of fixed rate borrowing may see RBNZ "pushing on a string"
- Much of the monetary easing will come via the exchange rate







NZ Management Team

- Henry Ford General Manager Consumer
- Bruce Mclachlan General Manager Business
- David McLean Westpac Institutional Bank
- Gina Dellabarca Director of Customer Experience
- David Cunningham General Manager Marketing and Products
- Peter Thomas General Manager Customer Service and Delivery
- David Boyes Chief Information Officer
- Royce Brennan General Manager Risk
- Geoff Officer General Manager People and Performance
- Peter Rogers-Jenkins Chief Financial Officer
- Christine Parker Director of Corporate Affairs

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