



# PLUG INTO AN EMPOWERING RELATIONSHIP

Industry specialists with Westpac Professional Services can help make a big difference to your business.



# Get a new relationship for your business



The business landscape constantly evolves, but one thing's consistent. Doing business is simpler when you have the right team around you.

That's why we support the professional services sector with experienced, knowledgeable bankers who know your business, understand your challenges, and are committed to delivering effective financial solutions.

Far more than just service providers, our industry experts build genuine relationships with accountancy, legal and other professional services firms. Their aim is to:

- Support your growth
- Help streamline your banking processes
- Champion innovation in your industry
- Free up your time, so you can focus on what you do best.

## Helpful solutions for your Professional Services business

Cash flow solutions Marquee offering FeeSynergy (Debtor collection and management)	Lending / cashflow
Digital Receivables PayWay platform / e-commerce	Acquisition and succession planning
Digital Payables solutions	Insurance Premium funding (IPF)
Digital Account management	Fit outs
Commercial card facilities & Expense reconciliation	Overdrafts

## Westpac Online Banking and Corporate Online

Manage your finances seamlessly and securely at any time, across all your devices, with our award-winning digital banking platform, Westpac Online Banking for Business.

## Market-leading support

### Relationship Managers

Your dedicated Professional Services Relationship Manager will get to know your business inside and out. They'll provide you with a personalised support that includes:

- Tailored solutions to meet your complex financial needs
- Specialist product advice that's easy to understand
- Bespoke investment options
- Expert financial strategy and industry insights.



## We've partnered with FeeSynergy

FeeSynergy provides accounting and legal firms with an end-to-end automated debtor management solution to improve and manage their cash flow. It features an embedded online payment gateway and fee finance offering, and can be easily integrated with leading practice management systems<sup>3</sup>.

### Here's what you can expect from FeeSynergy

- Free up working capital**  
Reduce outstanding payments by giving your clients the flexibility to pay quickly and simply.
- Partner dashboard and analytics**  
Identify risks, trends and exposure at a glance.
- Automated payment reminders**  
Tailored email reminders prompt your clients to settle their accounts without the need for manual follow-up.
- Online payment gateway**  
Secure online payments available 24/7<sup>2</sup>, powered by Westpac.
- Increase productivity**  
Have your collection business rules automated to improve speed of collection and productivity.







## We're here to help.

☎ 1300 134 291

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