Safer Children, Safer Communities.

Work Program
We are committed to reducing the human impact of financial crime, helping to protect children, create safer communities and contribute to long-term change within Westpac Group, across business and in society.
Ambitions, target areas and funding principles.

The Safer Children, Safer Communities work program involves a series of actions and investments that we intend to deliver in Australia and across the Asia Pacific Region over a three year period (2020 – 2023). The program emerged from the third pillar of Westpac’s Response Plan to the AUSTRAC November 2019 Statement of Claim. To guide our approach, we have established a Roundtable of experts in human rights, child safety, online safety, and law enforcement. Together, with the Roundtable and our wider Advisory Group, we have developed a work program which focuses on our ambitions for impact and our target areas, with associated funding principles to support long lasting change for children and their communities.

WE WILL FOCUS OUR EFFORTS ON THE AMBITIONS ACROSS FOUR STREAMS OF IMPACT

Westpac Group
Catalyse change in the company to create deeper awareness and accountability and be an advocate in Australia for safeguarding children.

Upstream
Raise awareness of the issue of online sexual exploitation of children, and the role of business and the community in acknowledging and taking responsibility for safeguarding and protecting children.

Midstream
Accelerate unity of action on online sexual exploitation of children, through the development and adoption of collaborative technologies and capabilities to better detect, monitor, report and prevent harm to children associated with financial crime.

Downstream
Help safeguard children in Australia, and in those APAC countries where children are at highest risk, by supporting and scaling the efforts of organisations to empower, protect and support children, survivors, their families and carers, and improve their access to restorative justice.

THIS WILL SUPPORT WORK ACROSS OUR TARGET AREAS TO PROVIDE A HOLISTIC APPROACH TO CHILD SAFETY AND PROTECTION

Raising awareness and understanding
Raising awareness and understanding of child exploitation, including online sexual exploitation of children and creating a sense of urgency to act in business, across industry and society.

Technology
Investing in technology or other means of collaboration to help detect, monitor, report and prevent harm to children.

Education and prevention
Investing in the delivery of effective educational, e-safety and child sexual exploitation and abuse prevention programs and initiatives particularly to at-risk and vulnerable youth and children and their families.

Response and recovery
Investing in the provision of trauma-informed services including response, recovery, and remedy to survivors in a way which complements and/or enhances existing services and puts children’s needs first.

AND WILL GUIDE OUR INVESTMENTS BY THE FOLLOWING FUNDING PRINCIPLES

Outcome focused and measurable
We invest in programs and initiatives that create meaningful and measurable change and specifically align with the outcomes we have prioritised for Safer Children, Safer Communities.

Expansion
We seek to deepen and scale the efforts, reach and effectiveness of programs, initiatives and organisations safeguarding and protecting children.

Long-term impact
We prioritise programs and initiatives that endeavour to create positive impact for children and their families beyond the period of our funding.

Engage and empower children
We support organisations that prevent harm to children by engaging them in the design of programs and initiatives using a child safe approach which empowers children and young people of their rights.

Collaboration
We look for programs and initiatives run by organisations that will share learnings, research and insights and collaborate with other child-focused stakeholders working to safeguard, protect and care for children.
Expected outcomes.

The Safer Children, Safer Communities work program seeks to contribute to long-term change in collaboration with the Safer Children, Safer Communities Roundtable, the Expert Advisory Group and through our partnerships.

SHORT-TERM OUTCOMES

• Increased visibility and awareness in Australia of sexual exploitation of children, including the online sexual exploitation of children and its impacts on children and young people.

• Faster adoption of risk typologies and innovative solutions to help prevent, detect, and report online sexual exploitation of children in financial transactions.

• Improved reach and effectiveness of programs and services for children at risk of sexual exploitation and abuse and survivors, their families, and carers.

MEDIUM TO LONG-TERM OUTCOMES

• Better understanding of the prevalence and demand for child sexual exploitation, including the online sexual exploitation of children, informing effective prevention, legislative and policy changes.

• Increased collaboration on data sharing, enabling business and authorities to work more effectively together to fight the online sexual exploitation of children.

• Improved rates of detection and reporting of online sexual exploitation of children transactions across the Australian financial services sector.

• Programs and initiatives that empower, engage, and educate children and their families can scale and grow.

• Organisations that provide trauma-informed services including response, recovery and remedy to survivors of child sexual abuse and exploitation are collaborating to deliver critical services to survivors and their families.
## Delivery of work program.

The Safer Children, Safer Communities work program involves a series of actions and investments over a three year period (2020 - 2023).

<table>
<thead>
<tr>
<th>AMBITIONS</th>
<th>YEAR 1</th>
<th>YEAR 2</th>
<th>YEAR 3</th>
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<tbody>
<tr>
<td>Westpac Group</td>
<td>• Embed child safety considerations into existing customer vulnerability, financial crime, and sustainability risk architecture at Westpac Group – policies, procedures, training etc.</td>
<td>• Communicate relevant progress and learnings from our ongoing work into our external and internal reporting as well as modern slavery statements.</td>
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<td>• Seek to engage with the financial services sector to raise awareness of child sexual exploitation.</td>
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<td>• Complete a proposed strategic partnership to improve cross-industry data sharing and develop new technologies for Year 1.</td>
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<td>• Support a communications campaign to share stories and actions to broaden community awareness of online sexual exploitation of children and its impacts across Australia.</td>
<td>• Fund a strategic partner to create a training program, associated resources, and best practices on child sexual exploitation and safeguarding children, for the Australian financial services sector.</td>
<td>• Encourage the adoption of resources and capabilities developed to fight online sexual exploitation of children within Australian financial services sector and the broader business community.</td>
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<td>• Implement a partnership with Save the Children (STC) to deliver the Protect Children – Philippines project.</td>
<td>• Fund IJM to deliver activities identified for Year 2.</td>
<td>• Fund IJM to deliver activities identified for Year 3.</td>
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<td>• Establish, fund, and administer a grants program that supports community organisations and not-for-profits working across a range of child safety and protection programs and initiatives, with a focus on child sexual exploitation and abuse.</td>
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<td>• Administer a grants program that supports community organisations and not-for-profits working across a range of child safety and protection programs and initiatives, with a focus on child sexual exploitation and abuse.</td>
<td>• Implement a partnership with International Justice Mission (IJM) to accelerate the Philippines National Program and establish an OSEC Hub &amp; End OSEC Centre.</td>
<td>• Implement a partnership with a strategic partner to deliver proposed cross-industry data-related activities for Year 3.</td>
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<td>• Map existing programs in Australia to identify key capability and capacity gaps in the provision of services to prevent child sexual exploitation and provide care and support for survivors.</td>
<td>• Participate in existing or new initiatives to develop practical resources, risk typologies, and capabilities to improve the detection and reporting of online sexual exploitation of children.</td>
<td>• Organisations delivering critical services ‘on the ground’ are connected through the grants program to enable a streamlined, collaborative network for at-risk children and survivors, which is also capable of sharing feedback and learning.</td>
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