2020 Impact Grants Program - Frequently Asked Questions

Eligibility criteria

Is my organisation eligible for a grant?

To be eligible to apply for an Impact Grant, your organisation must meet the following criteria:

1. Your organisation is registered in Australia as a not-for-profit and endorsed by the ATO as holding Deductible Gift Recipient Item 1 status. To determine if your organisation has DGR Item 1 status, enter your organisation’s ABN into the ABN Lookup tool on the Australian Business Register.
2. Your organisation and proposed program or initiative is aligned with our funding principles and seeking to create impact across one or more of the target areas we are looking to fund. You can find these on our website.
3. Your proposed program or initiative responds to a clear need or gap, and ideally builds upon or interacts with existing solutions.
4. Your organisation has a safeguarding or child protection policy in place (and associated procedures, including data privacy) or is willing to develop a policy.

What programs are excluded?

Programs and initiatives that fall into any of the following categories will not be considered for funding:

- Programs and initiatives that require retrospective funding.
- Programs and initiatives where the main program benefits will be delivered outside of Australia.
- Auspicing arrangements, which are not permitted. Auspicing refers to the practice of an ineligible organisation (one that does not have Deductible Gift Recipient status) applying via an eligible organisation. The organisation applying for the grant must be the organisation that will run the program or initiative for which a grant is being sought.
- Capital grants for the construction or refurbishment of buildings.
- Academic research projects not linked to advocacy or service delivery programs.

If your organisation is seeking funding for programs and initiatives not covered through the Impact Grants program, you may wish to check your eligibility with Westpac Group's other philanthropic foundations.

- Westpac Scholars Trust
- Westpac Foundation
- St.George Foundation
- Bank of Melbourne Foundation
- BankSA Foundation

General questions

Does my organisation need to be a Westpac customer to apply?

No, all organisations that meet the eligibility criteria can apply for a grant.

My organisation operates in more than one State or Territory, can I submit multiple applications?

Only one application per organisation will be considered nationally so please select only one state in which to apply, based on where your head office is located.
**My organisation supports communities overseas. Am I eligible to apply for an Impact Grant?**
No, for this program we are seeking to support organisations strengthening Australian communities and helping prevent child sexual exploitation and abuse, including online child sexual exploitation in Australia. This follows having already established two significant partnerships with organisations operating offshore. Organisations operating offshore maybe eligible for our Strategic Partnerships Program. Please email scscadmin@westpac.com.au for further details.

**Application process**

**How does my organisation apply for a grant?**
Your application must be submitted online through our grant portal for Seed and Scale grants (which are available on our website from 20 July 2020) to be considered eligible. Before submitting your application please ensure you have prepared and reviewed your answers and supporting documents as applications cannot be amended once submitted. Applications close on Monday 17 August, 5pm AEST.

**What are the application questions?**
Please refer to the Impact Grants Seed and Scale application forms available on our website.

**How do I know if Westpac has received my application?**
Upon submitting your application, you will receive an automated email confirming that your application has been received.

**Do you have deadlines for applications?**
Yes. For 2020, our key dates are as below:
- Applications open: 20 July 2020
- Applications close: 17 August 2020, 5pm AEST
- Notification of outcome: September 2020

**Assessment of applications**

**On what basis will you select an organisation?**
When assessing grant applications, we apply our selection criteria.

1. **Alignment to the Safer Children, Safer Communities ambitions and target areas**
   - Has the organisation demonstrated how it will create impact and achieve one or more ambitions from our Safer Children, Safer Communities work program?
   - How well aligned is the proposed program or initiative to one or more of our target areas?

2. **Alignment to our funding principles**
   - Outcome focused and measurable: How will the program or initiative demonstrate its effectiveness in creating meaningful and measurable change?
   - Expansion: How will the program or initiative deepen and scale its efforts, reach and effectiveness in safeguarding and protecting children?
   - Long-term impact: How will the program or initiative continue to have a lasting impact on children beyond the period of our funding?
   - Engage and empower children: How will the program or initiative engage children and young people in its design?
• Collaboration: How will the organisation share learnings, research and insights and collaborate with other child-focused stakeholders working to safeguard, protect and care for children?

3. Impacted groups and program reach
• Does the program or initiative focus on one or more stakeholder groups at-risk?
  o Indigenous children
  o children with disabilities
  o children in residential care
  o children living in poverty
  o vulnerable children of Culturally and Linguistically Diverse (CALD) backgrounds
  o refugee/migrant children
  o parents or carers
  o staff of child-focused organisations like schools, sporting facilities, not-for-profits
• How many children and young people will be helped through this program or initiative as a result of this grant?
• How many parents, carers or others will be helped?
• Does the project either:
  A. Develop innovative technology/solutions? or
  B. Expand existing evidence-based solutions and services into a new area?

4. Organisational alignment
• Is the organisation that is delivering the project well governed and financially sound?
• Do they operate using appropriate policies and checks to safeguard children and other vulnerable people – for example by following the National Principles for Child Safe Organisations?
• Are they committed to measuring and reporting the social impact of the funding?
• Is the organisation willing to openly share learnings and progress, and make information accessible to others?

Please note that the selection of an organisation is at Westpac’s sole discretion.

**Do you provide feedback if an application is unsuccessful?**
Yes, a member of our team will contact you to provide formal feedback. Given we are a small team, this may take a few weeks after outcomes are announced.

**Grant acquittal, and reporting**

**Are there any obligations if a grant is awarded?**
If successful, organisations will need to enter into a funding agreement with Westpac and/or make an online declaration prior to the grant being paid.

**Are grant recipients required to provide a grant acquittal and reporting?**
Yes, all grant recipients will be required to provide an acquittal outlining how the grant funds were used and reporting on the community impact that was achieved.
Help

Unable to find our emails?
Once you have accessed the SmartyGrants portal to commence the application, you will be receiving emails from Safer Children, Safer Communities regarding your application and logon details. If our emails are redirected to your SPAM or JUNK folder, please follow these instructions (for GMAIL/OUTLOOK) to ensure future emails are received by your inbox.

I am having technical problems with the Application Form, who can I contact?
Please email service@smartygrants.com.au for assistance.

I need more help with my application, who can I contact?
Please email scscadmin@westpac.com.au for assistance.