

# PAUL FOMLER

Chief Executive, Business & Wealth





# STRONG CUSTOMER FRANCHISE

# BUILDING MOMENTUM

# INVESTING IN BANKERS AND DIGITAL CAPABILITY

## **BUSINESS BANKING INDUSTRY DYNAMICS**

STRONG CREDIT GROWTH

COMPETITIVE ENVIRONMENT

RESILIENT CUSTOMERS



## **BUSINESS & WEALTH**

**1H25 ROTE** 

19%

1H25 CONTRIBUTION TO WESTPAC NET PROFIT<sup>1</sup>

32%

**1H25 COST TO INCOME RATIO** 

44%

EMPLOYEE ENGAGEMENT

TOP QUARTILE GLOBALLY

**BUSINESS BANKING** 

\$110bn \$118bn

Deposits

#2

MFI<sup>3</sup>

**NPS®** 

Lending<sup>2</sup>

#1

Commercial<sup>4</sup>

#1

SME<sup>5</sup>

#3

Small Business<sup>6</sup>

**WEALTH** 

\$157bn

FUA<sup>7</sup>

**50k** 

Private Bank customers

**PACIFIC** 

\$1.8bn

Lending<sup>2</sup>

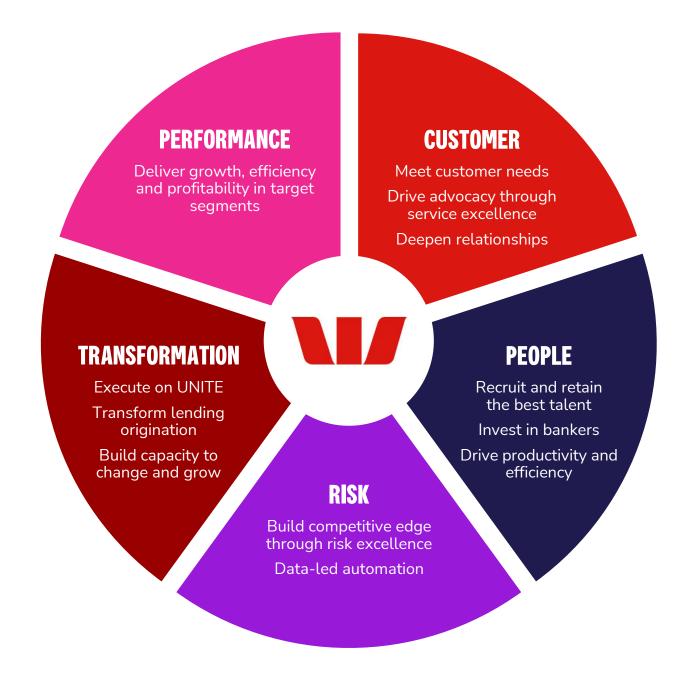
340k

Customers

<sup>1</sup> Excluding Notable Items. 2 Net Ioans. 3 Source: RFI Business Atlas, Jun-25, 6MMA, MFI Banking Group customers. 4 Source: RFI Business Atlas, Jun-25, 6MMA, MFI commercial businesses. 5 Source: RFI Business Atlas, Jun-25, 12MMA, SME MFI businesses. 6 Source: RFI Business Atlas, Jun-25, 6MMA, Small MFI businesses. 7 Funds Under Administration on the BT Panorama, Asgard and Private Bank Global Investment Services (GIS) platforms.



## **PRIORITIES**





## IT STARTS WITH TRANSACTION BANKING

# PAYMENTS CAPABILITY ENHANCED

## **ONLINE PAY**

launched in Mar-25

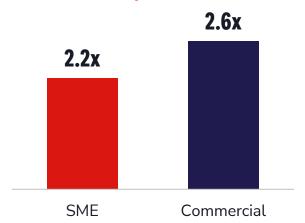
## STRONG FRANCHISE

128,000

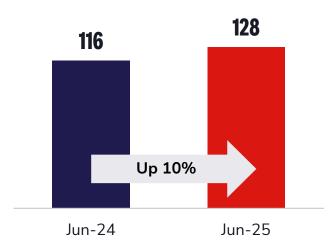
new transaction banking accounts opened<sup>2</sup>



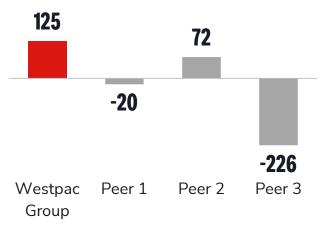
# Transactionally active customer revenue multiple<sup>1</sup>



#### Transaction account sales (k)



FY25 YTD change in MFI<sup>4</sup> (bps)



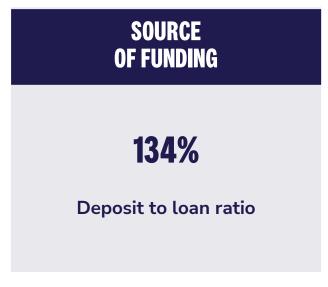
<sup>1</sup> Active customers are customers with a business transaction / savings account, cumulative deposits  $\geq$  \$3,000 anytime in last 3 months, and  $\geq$ 20 transactions or  $\geq$ 6 direct entry payments over the last 3 months. 2 12 months to Jun-25. 3 Source: RFI Business Altas. June 2025, 6MMA. MFI Banking Group customers. 4 Source: RFI Business Altas. Change in MFI share from September 2024 to June 2025, 6MMA. MFI Banking Group customers.



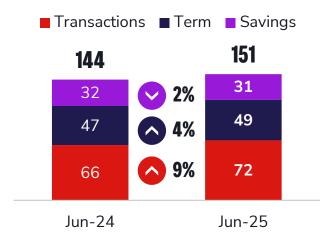
## STRONG DEPOSIT GATHERING FRANCHISE



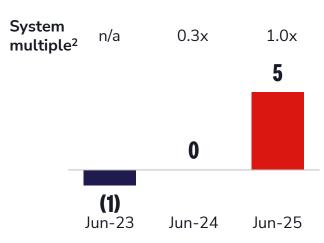




#### Book mix by product (\$bn)1

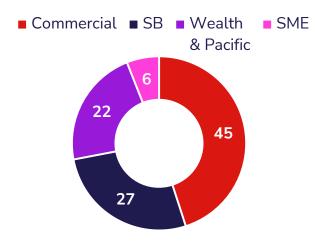


## **Business deposit growth (%)**



<sup>1</sup> Chart does not add due to rounding. 2 APRA ADI system includes Non-Financial Corporations and Community Service Organisations.

#### **Book mix by segment (%)**





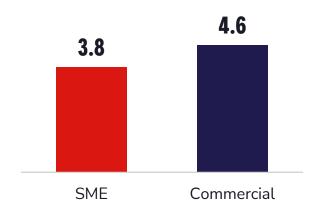
## **BUILDING DEEPER RELATIONSHIPS**

Opportunity to strengthen relationships with majority of customers

Using data and insights to predict and meet customer needs

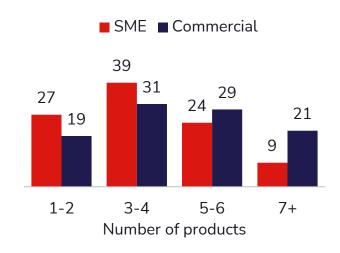
Leveraging the whole bank -Consumer and WIB product capability

#### Average customer needs<sup>1</sup> met (#)

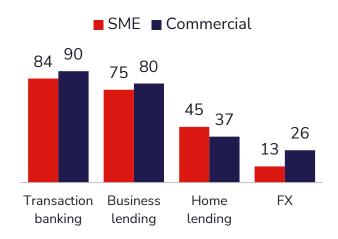


1 Each need is a group of similar products.

#### Customer needs<sup>1</sup> met (%)



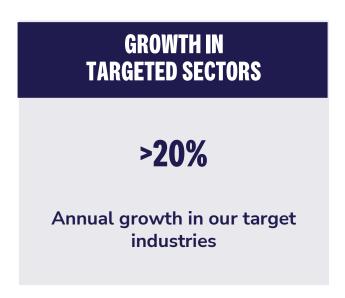
#### **Product depth (%)**





## **STRONG LENDING MOMENTUM**



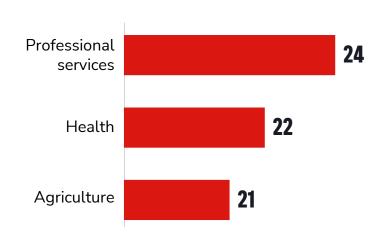




#### **Business lending growth (%)**



#### Annual growth by industry (%)



<sup>1</sup> Westpac business lending growth rate divided by ADI system. ADI system includes loans with Non-Financial businesses, and Community service organisations across all segments. 2 1H25, business lending net interest income divided by credit risk weighted assets.



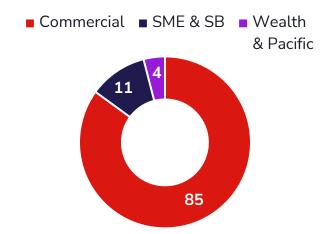
## **LENDING OPPORTUNITIES**

Unlock the potential in SME and Small Business

Further delivery of working capital solutions

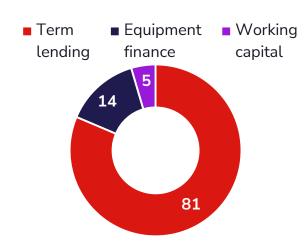
Continued focus on first party lending

#### Book mix by segment (%)

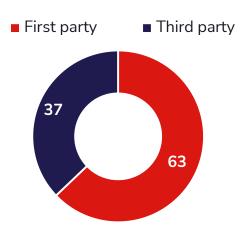


1 Excludes Wealth & Pacific.

#### Book mix by product (%)1



#### Book mix by channel (%)<sup>1</sup>





## **INVESTING IN BANKERS**

## **MORE BANKERS IN MORE PLACES**

New business banking centres
Increased presence in growth
regions
End to end channel strategy

#### **BETTER CAPABILITY**

Onboarding and career development

Tailored learning pathways

Sales, technical and risk training

## **MORE TIME WITH CUSTOMERS**

Simplifying and digitising processes

Leveraging AI to assist bankers

Aligning banker scorecards to outcomes

#### More bankers

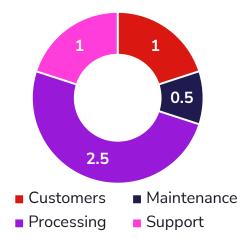
350 135

Additional bankers bankers by onboarded<sup>2</sup>
FY27<sup>1</sup>

#### **Business Performance Academy<sup>2</sup>**

LAUNCHED	1,800				
Oct-24	people participated				
220	25,000				
courses completed	hours of learning				

#### Banker time allocation<sup>3</sup> (days)



<sup>1</sup> These 'forward-looking statements' are subject to assumptions, risks and other important information in the Disclaimer on page 35. 2 Jun-25 YTD. 3 FY24 Commercial estimates.

LAUMOUED

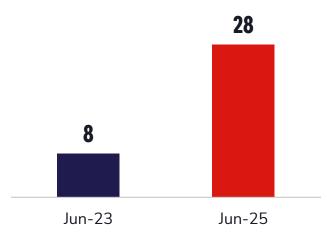


## **DIFFERENTIATING WITH RISK**

# FASTER, BETTER DECISIONS

- Utilising data driven automated credit decisioning<sup>1</sup>
- Training and empowering bankers to make decisions
- Fast credit approval for customers with a transaction account

#### Banker CAL<sup>2</sup> utilisation (%)



# RESILIENT CREDIT PERFORMANCE

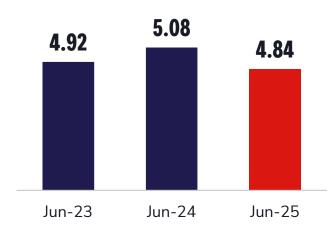
- Credit quality improving, with impaired exposures low at 0.54%
- Portfolio growth at higher credit quality
- Areas of stress remain in Victoria and in the transport and storage sectors

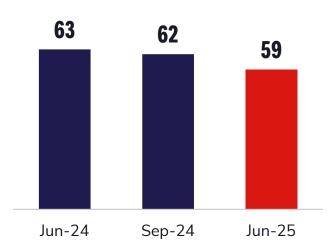
# DRIVING CAPITAL EFFICIENCY

- RWA reductions from data refinement:
  - FY24 \$3.5bn
  - Jun-25 YTD \$3.3bn
- Continuing to focus on data quality

#### Stressed exposures as a % of TCE<sup>3</sup>

#### Risk weighted assets to EAD (%)





1 In Jul-25 76% of simple deals were auto-decisioned. 2 Credit Approval Limit (CAL). Percentage is calculated as banker approved deals for the month divided by the total deals decisioned. 3 Excludes Pacific.



## TRANSFORMING TO DRIVE SUPERIOR EXPERIENCE

# BIZEDGE: FAST, SIMPLE, DIGITAL LENDING ORIGINATION EXPERIENCE

**Before state** 

Future state<sup>1</sup>

27+
systems

1

platform

14+ hrs to write a deal

6 - 8 hrs to write a deal

8.6 days

average time to decision

Same day

time to decision for simple deals

<25%

controls automated

90%

in scope controls automated

# FOCUS ON SIMPLIFICATION & DIGITISATION

**EQUIPMENT FINANCE** 

Application to settlement <4hrs<sup>2</sup>

**INVOICE FINANCE** 

Best in class digital process, reduces application time by 50%

**WORKFLOW AUTOMATION** 

Processing time reduced by 10% since May-25

**EMPLOYING AI** 

Real time knowledge assistant and accelerating BizEdge coding



<sup>1</sup> This future state contains 'forward-looking statements' and are subject to assumptions, risks and other important information in the Disclaimer on page 35. 2 For loans under \$500k.

## **UNITE: BUSINESS AND WEALTH SIMPLIFICATION**

ONE

Private Bank
Wealth Platform
Share Trading Platform

Simplify technology

Better digital experiences

#### **EXPECTED OUTCOMES**

Online banking platforms consolidated

4 to 2

Banker platforms consolidated

>10 to 3

Reduction in products & process

> 50%

Product processors reduced

10 to 6

Cost of change reduced from

1.7x to 1.0x

This slide contains 'forward-looking statements' and is subject to assumptions, risks and other important information in the Disclaimer on page 35.

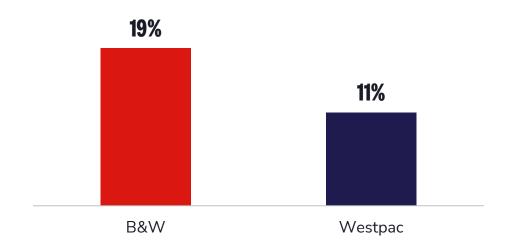


## **PERFORMANCE**

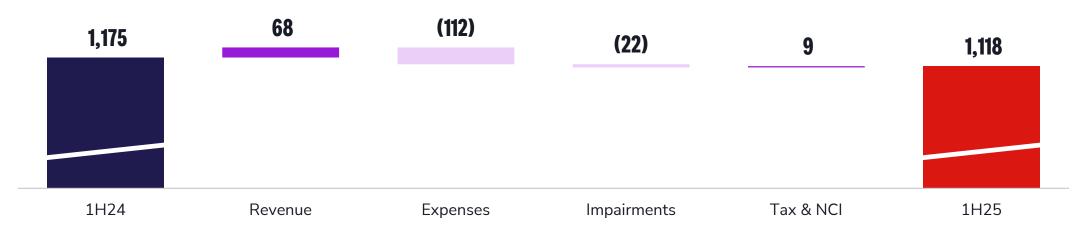
#### 1H25 performance

- ROTE of 19%, accretive to Westpace
- Deposit and lending growth above system
- Investing in the business, growing bankers, developing BizEdge and UNITE
- Credit quality remains resilient

#### Supporting Group ROTE<sup>1</sup>



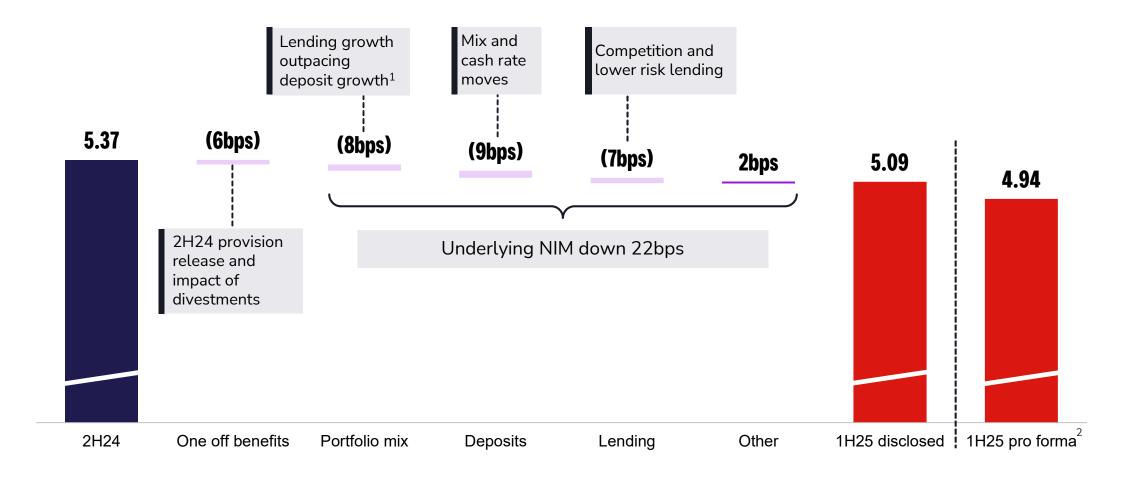
#### Net profit (\$m)



1 1H25.



## **NET INTEREST MARGIN (%)**



<sup>1</sup> Deposit margin higher than lending margin. 2 Reflects revisions to segment composition including the transfer of the auto finance portfolio to Group Businesses.





# STRONG CUSTOMER FRANCHISE

# BUILDING MOMENTUM

# INVESTING IN BANKERS AND DIGITAL CAPABILITY



## TRANSFORMING BUSINESS LENDING

#### Improving customer experience

#### BizEdge

Fast, simple, digital lending origination experience with a single view of customer

#### SIMPLE+

Simplified credit pathway: >7k applications since launch in Apr-23

#### **Conditional Limit Offers**

Streamlined access to credit: \$43bn in limits

#### Workflow automation

Reduced processing time by 10% since May-25

#### **Employing AI**

Real time knowledge assistance and accelerating BizEdge coding

1 For loans under \$500k.

#### Best in class propositions

#### **Invoice Finance**

- Digital process, reduces application time by 50%
- Real-time drawdowns
- 24/7 digital self-service platform

#### **Equipment Finance**

- Application to settlement under 4hrs<sup>1</sup>
- Automated decisioning for >75% of customers
- eSign enabled for ~75% of deals



# BIZEDGE: FAST, SIMPLE, DIGITAL LENDING ORIGINATION

#### **Expected Outcomes**<sup>1</sup>

Reduce banker loan processing time by

~50%

Reduce TTD<sup>2</sup> by ~60%

Decommission Legacy systems and tools

27+

Total Investment FY24 to FY29

c.\$300m

#### Achievements to date

**2** releases

>5k
applications

\$3.4bn
New lending

>1hr

banker time saved per application

~45%

**5** systems & tools removed

#### **CUSTOMER BENEFITS**

- Digital experience with one-step log in
- Reduces customer input by 50%
- Real time application tracking
- Information saved for future applications

#### **BANKER BENEFITS**

- Guided processes
- Customer data pre-populated
- Automated company and PPSR<sup>3</sup> searches
- Streamlined document management

<sup>1</sup> These expected outcomes contain 'forward-looking statements' and are subject to assumptions, risks and other important information in the Disclaimer on page 35. 2 Time to decision. 3 Personal Property Securities Register.





## **COMMERCIAL BANKING**

#### Solid foundations

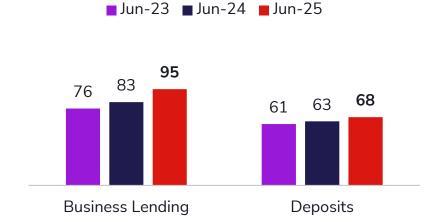
- Balance sheet growth of 15%<sup>1</sup> driven by our target sectors with >20% growth across Agri, Professional services and Health
- #1 In NPS®, with high customer retention
- Onboarded 70+ customer facing roles in FY25 to improve proprietary offering and improved employee proposition to retain the best bankers

#### More to do

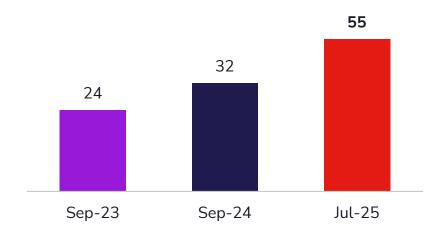
- Investing in our people
- Increasing time spent with customers
- Building deeper relationships
- Growing in working capital and FX

#### 1. 12 months to Jun-25 2 Source: RFI Business Atlas. 6MMA. MFI commercial businesses.

#### Balances (\$bn)



NPS®, #1 of majors<sup>2</sup>





## **REGIONAL & AGRI: OPPORTUNITY**

#### High ROTE, first-party lending, banker tenure

#### Regional Australia is critical to the national economy

One third of the population and contribution to GDP<sup>1</sup>

#### A key growth priority for Westpac

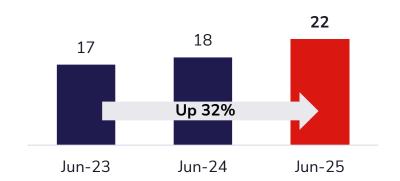
- Opportunity to grow market share, offering higher first-party lending volumes and stronger returns
- #1 NPS® since November 24<sup>2</sup>
- Deep customer relationships with 87% of customers holding a transaction account

## Committed to regional Australia, with an established and experienced presence

- We have a well-established in-person presence, with 196<sup>3</sup> points of presence, a third of the Group's points of presence
- Expanding this presence, with three new Regional Service Centres in Moree (NSW), Leongatha (Vic.), and Smithton (Tas.)

# 1 Source Regional Australia Institute innovation and productivity in regional Australia discussion paper. 2 Source: RFI Business Atlas, Nov-24 to Jul-25, 6MMA, Commercial (Regional + TAS/NT) and Overall Agribusinesses. Note: NPS® is reported separately for Commercial (Regional + TAS/NT) and Overall Agribusiness. These scores are not combined 3 Includes 10 standalone business banking centres.

#### Regional & Agri Business Lending (\$bn)



#### **Regional Points of Presence**







## TRANSACTION BANKING

#### Accelerating account growth

- Transaction account sales increased by 10% yoy
- Simple, digital onboarding with most customers set up within 5 minutes
  - >35% accounts originated digitally and 60% enabled<sup>1</sup>

#### Deepening engagement

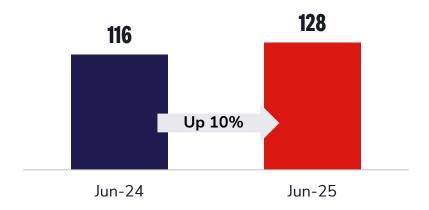
- 65% of customers digitally active and >200k customers use Business Money Tools
- Extended partner offers to all customers, unlocking over \$10k value to businesses
- Increased points of sale by 12% yoy with >270k merchant terminals in market

#### **Driving deposit balances**

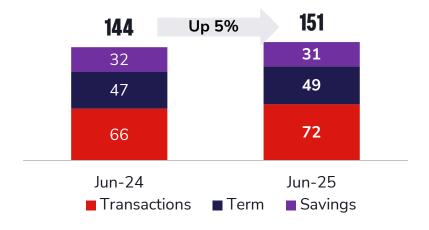
• 5% increase in deposit balances yoy, driven by transaction accounts

#### 1 Jun-25 guarterly average. Digitally originated on our flagship products Business One and Business One Plus.

#### Transaction account sales (#,000)



#### Deposit breakdown (\$bn)





## **INVESTING IN TRANSACTION BANKING**

#### Make it easy

**Expand digital onboarding** to complex entities in FY26

Consolidate origination systems by FY29

Enable digital management of account authorities in FY26

# Get paid Provided

**Provided a dashboard** for merchants to manage all payments from a single channel

**Expand partner offers** to reward loyalty

## **Optimise**

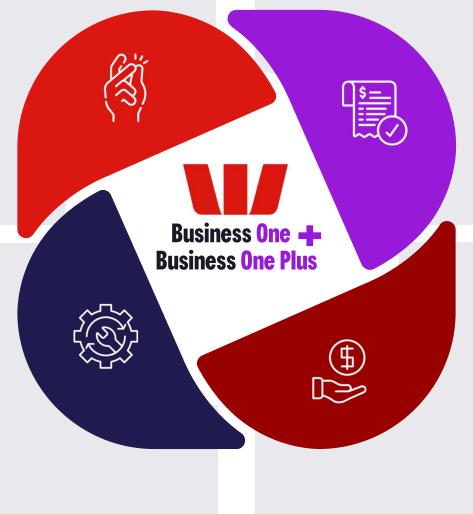
Further enhance business money tools for cashflow forecasting, budgeting and advanced financial insights in FY26

**Enabled seamless switching** between Business One and Business One Plus

#### Make payments

Offer instant digital cards enabling customers to open an account and transact within minutes in FY26

Continuing to protect customers – SafeCall and real time AI to combat scammers





# APPENDIX



## **WEALTH**

## **Strategy / Focus**

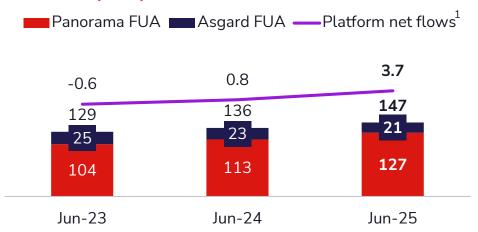
#### BT

- Strengthen BT Platforms Core Proposition
- Launch refreshed BT Panorama menu with low-cost option
- Migrate customers from Asgard to BT Panorama
- Expand the BT investments offering through strategic alliances

#### **Private Wealth**

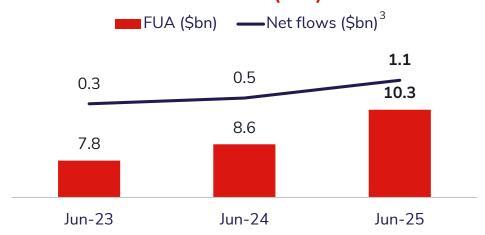
- Complete transition to Westpac brand
- Expand the distribution footprint of bankers
- Move to one online share trading platform

#### Platforms (\$bn)



Jun-25	Customers (#,000)	Market share (%)
BT Platforms	297	15 <sup>2</sup>
BT Investments	39	n/a
Private Bank	50	n/a
Global Investment Services	5	n/a
Share Trading	473	12

#### **Global Investment Services (GIS)**



<sup>1</sup> Represents BT Platforms net flows for the 12 months to June, excluding benefit payments from pension accounts. 2 Source: Plan For Life, Analysis of Wrap, Platform and Master Trust Managed Funds as at Mar-25. To enable comparative analysis, Product Type "Corporate Super" is excluded, and Masterfund Division "Master Trust" is excluded. 3 Represents 12 months net flows.

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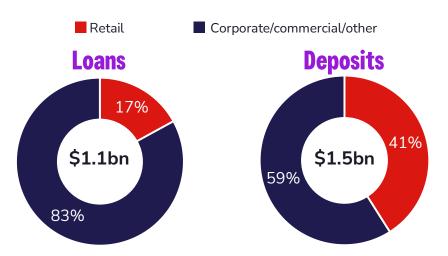


## **WESTPAC PACIFIC**

#### **Strategy / Focus**

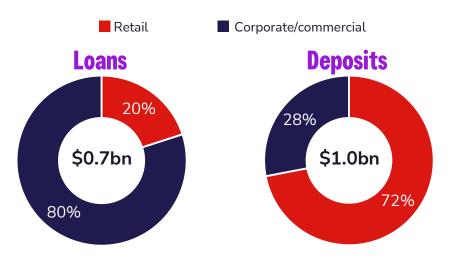
- Longest-serving bank in Fiji and first bank in PNG, operating in the Pacific since 1901
- Serve retail, business and institutional customers across a range of banking and markets products
- Focus on generating responsible growth and returns
- Supporting local businesses, improving digital capabilities for customers and delivering community programs in financial literacy and education
- 100% deposit funded

## Fiji



Jun-25	Fiji	Papua New Guinea
Customers	270k	70k
Lending market share	17%	10%
Deposit market share	20%	9%
Employees	~500	~400
Footprint	15 branches 59 ATMs	15 branches 55 ATMs

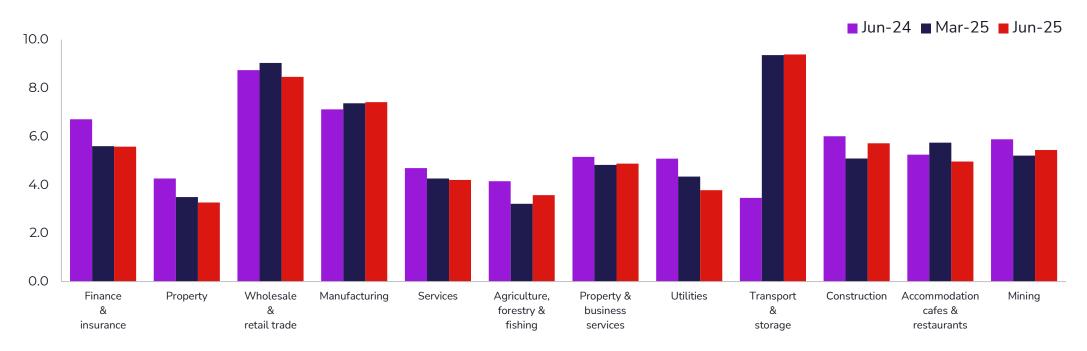
#### Papua New Guinea





## **CREDIT RISK**

#### Stressed exposures by industry sector (% of TCE)



#### Stressed exposures by industry sector (% of TCE)

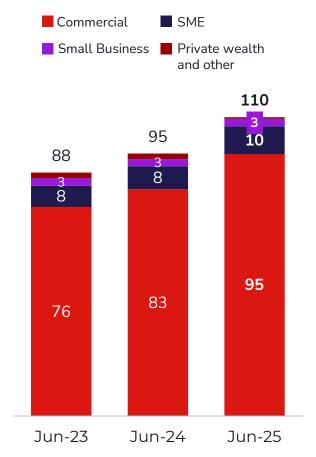
Sector		Finance & Insurance <sup>1</sup>	Property <sup>2</sup>	Wholesale & retail trade	Manufacturing	Services <sup>3</sup>	Agriculture, forestry & fishing	Property & business services	Utilities	Transport & storage	Construction <sup>4</sup>	Accomm, cafes & restaurants	Mining
TCE	Jun-25	2.7	43.5	14.2	8.3	11.3	18.1	14.1	0.8	6.1	10.9	9.2	2.0
(\$bn)	Jun-24	2.5	38.6	13.2	7.9	9.8	15.1	12.5	0.7	5.1	9.7	8.0	1.8

<sup>1</sup> Finance and insurance includes banks, non-banks, insurance companies and other firms providing services to the finance and insurance sectors. Includes assets held for liquidity portfolio. 2 Property includes both residential and non-residential property investors and developers and excludes real estate agents. 3 Services includes education, health & community services, cultural & recreational and personal & other services. 4 Construction includes building and non-building construction, and industries serving the construction sector.

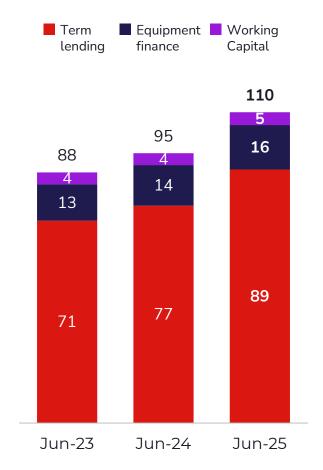


## **BUSINESS LENDING COMPOSITION**

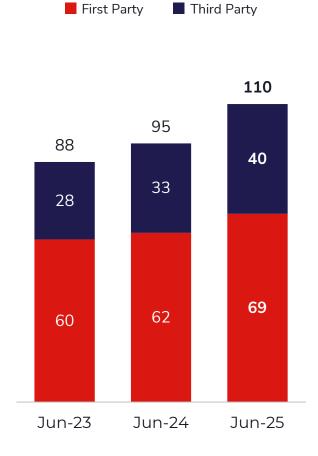
#### Balances by segment<sup>1</sup> (\$b)



#### Balances by product (\$b)



#### Balances by channel (\$b)



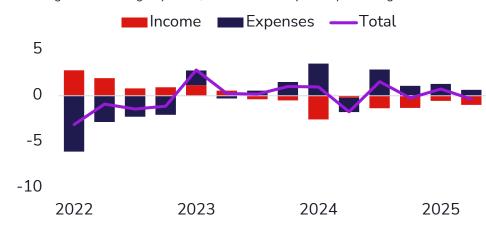
<sup>1</sup> Segmentation is based on the amount of TCE – Commercial TCE > \$3m and < \$100m, SME TCE > \$0.5m and < \$3m; and Small business TCE < \$0.5m. There are exceptions for certain industries and specific customers. 2 Business Lending ADI System market share from APRA Monthly Authorised Deposit-taking Institution Statistics.



## **BUSINESS BANKING - INDUSTRY DYNAMICS**

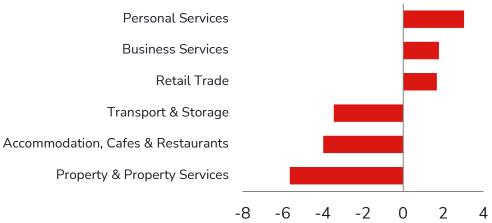
#### Westpac cashflow gauge (Income to Expenses)

Excluding Debt Servicing Payments, Contribution to Quarterly % Change



#### Westpac cashflow gauge by sector

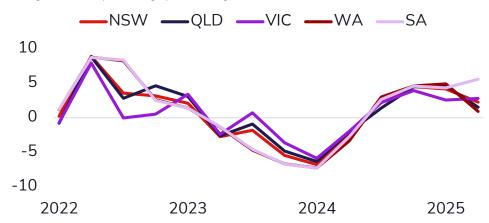
Quarterly % change



Source: Westpac Economics, Macrobond.

#### Share of businesses improving cashflow conditions

Rolling 12-month percentage point change



## Share of businesses with improving cashflow conditions

Percentage point deviation from average, Rolling 6-month average





## **INVESTOR RELATIONS TEAM – CONTACT US**

#### **Justin McCarthy**

General Manager, Investor Relations

#### **Jacqueline Boddy**

Head of Debt Investor Relations

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Senior Analyst, Investor Relations

#### **Catherine Garcia**

Head of Investor Relations, Institutional

#### **Lucy Wilson**

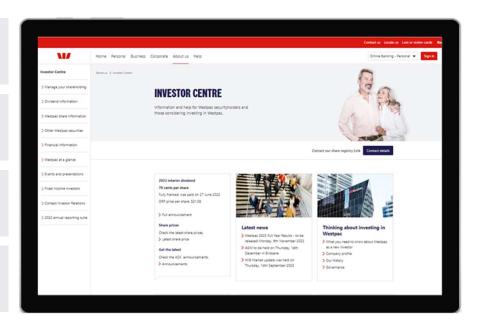
Head of Corporate Reporting and ESG

#### **Arthur Petratos**

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## **INVESTOR RELATIONS CONTACT**

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## **SHARE REGISTRY CONTACT**

#### For all shareholding enquiries relating to:

- Address details and communication preferences
- Updating bank account details, and participation in the dividend reinvestment plan



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