

# Westpac Institutional Bank

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## Agenda

- Business overview
- Strategy execution
- Growth potential
- Balancing risk and reward

#### WIB – business overview

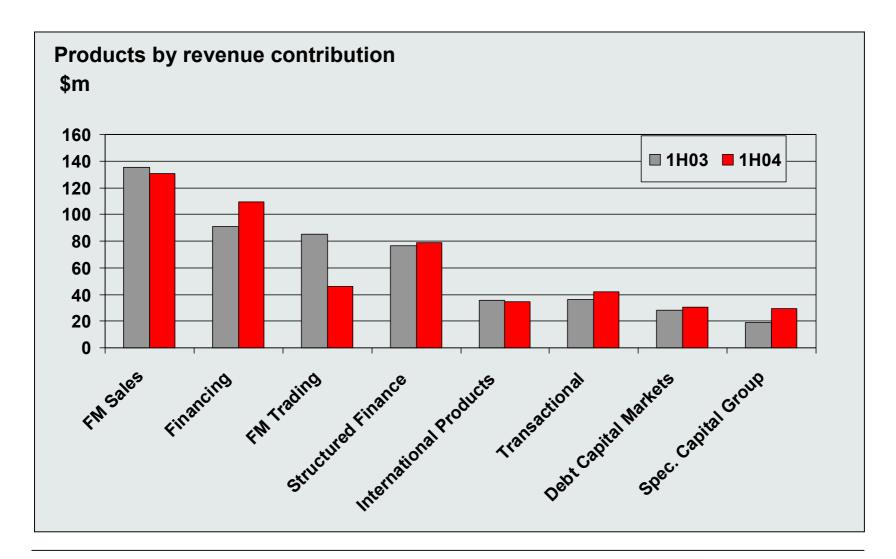
- Institutional Bank clear client focused strategy
- Strong focus on core markets of Australia and New Zealand
- Building growth capabilities and sustainable income streams

	March 31, 2004
Cash earnings	\$225m
Economic profit	\$128m
Expense to income ratio	42.4%
Total committed exposure	\$89.7bn
Funds under mgt <sup>1</sup>	\$2.9bn

1. Includes Westpac Funds Management Limited (WFML) and Hastings

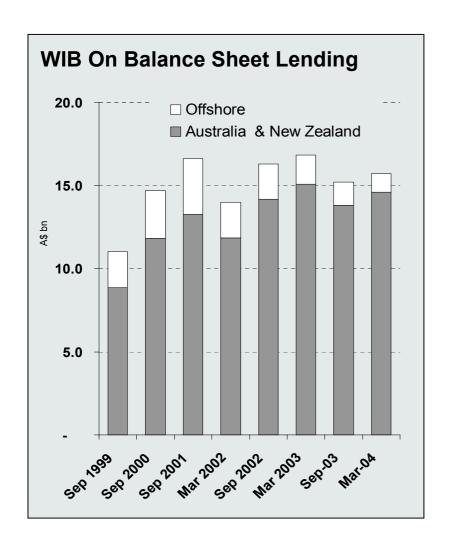


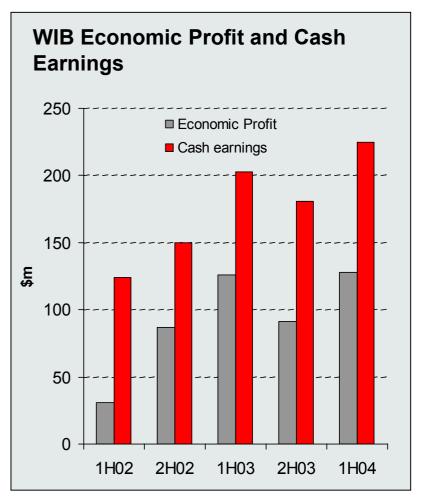
### Business overview - solid earnings platform





## Business overview – sustaining growth and earnings







## Strategy execution - Transformation project



- Further recent iterations to sharpen client focus, streamline structure and enhance productivity
- Distinct advantages for clients and shareholders:
  - Combining client-focused activity into one group will eliminate overlaps, handoffs and make it easier for clients to do business with us
  - Bolstering focus on alternative assets and wholesale funds management
  - Consolidating all investor sales, trading activity and portfolio management into Financial Markets



## Core franchise – why chase lead bank status?

#### **Drivers of Lead Bank Status**

Client Relationships **Broad range** of quality products

Customer knowledge/ CRM

Solutions and service

- Lead bank delivers 55-70% of market share across product offerings
- Results in **higher value transactions** eg Capital Market issues
- Provides increased cross sell opportunities 4.5 for Lead Bank versus 2.9 for Non-Lead Bank.

### Core franchise – achieving lead bank status

### Getting the basics right – not everyone does!

- Strong core franchise foundation for the business
- Transactional banking is one lever to achieving lead bank status, shifting from opportunistic to annuity income
  - Record new client acquisitions 40+ major new deals & clients
  - Innovative payments solution used by 60 major corporates, including Lion Nathan, NSW Govt, Aus Customs, Promina. 40% projected growth in 2005
  - Corporate Online first fully online bank for corporates, making banking easier for 4,500 customers



### Core franchise - position across markets

	WBC position 2003/04	WBC position 2002/03
Australian Lead Bank	2 <sup>nd</sup>	2 <sup>nd</sup>
New Zealand Lead Bank	2 <sup>nd</sup>	2 <sup>nd</sup>
Transactional	2 <sup>nd</sup>	2 <sup>nd</sup>
FX*	<b>1</b> st	2 <sup>nd</sup>
Syndicated Loans	2 <sup>nd</sup>	2 <sup>nd</sup>
Trade Finance	2 <sup>nd</sup>	2 <sup>nd</sup>
Debt Capital Markets	<b>1</b> st	1st
Structured Securities	2 <sup>nd</sup>	n/a
Product cross-sell effectiveness	2 <sup>nd</sup>	3 <sup>rd</sup>
US Private Placements**	<b>1</b> st	<b>1</b> st

Source: Market Share, Greenwich Surveys, Australia/New Zealand \* Volume based \*\* WBC data



#### Core franchise - cross-sell wins

Significant cross-sell wins in past year:



**Fairfax** - \$700m bridging finance facility for NZ acquisition led to US\$230 million US private placement - four times oversubscribed



**Transfield** - Grown from providing non-recourse project finance loans to becoming transactional banker for Australasia and some corporate debt facility



**Stockland** - First 10-year bond issue (\$750m), first US private placement (\$350m), bridging finance, joint acquisition and retail sell-down of office tower, now transactional banker



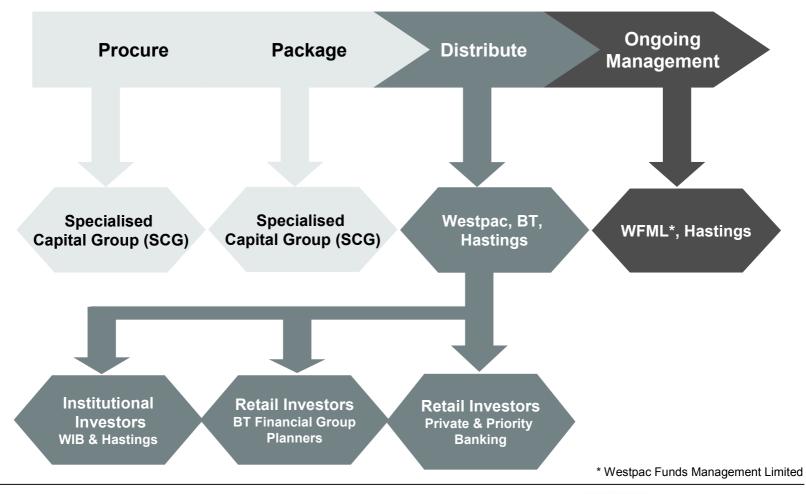
**Banc of America** alliance providing major leverage - now extended from private placements to US public markets and European debt capital markets. Captured over 35% of Australasian US private placements since '02

### Core franchise - leveraging across the organisation

- Developing the WIB core franchise is also delivering benefits for the bank
  - Industry specialisation packages have assisted in the growth story for SME
  - Introduce BT superannuation package to corporate and institutional bank clients
  - Structured Investments team delivering product for BT planner force, Private Bank and Priority Banking

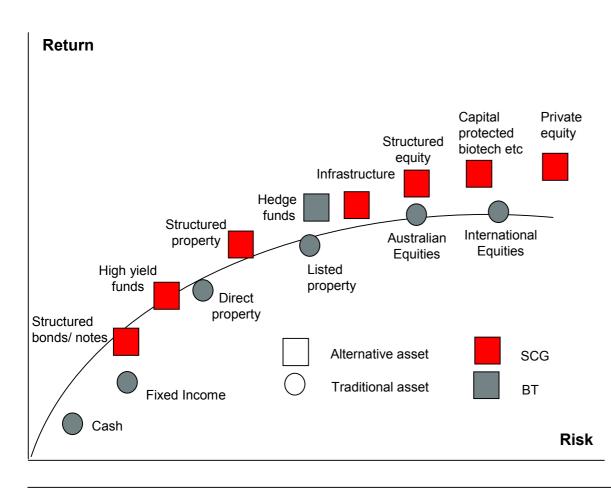
### Specialised Capital Group business model

Delivering products and leveraging distribution across the Westpac client base



#### Growth - alternative investment market

#### Risk - Return frontier



#### Where SCG operates

- ✓ Structured bonds/notes
- ✓ High yield funds
- ✓ Structured property
- ✓ Infrastructure
- ✓ Structured equity
- ✓ Capital protection
- ✓ Private equity

#### Where BT operates

- √ Hedge funds
- ✓ All traditional asset classes



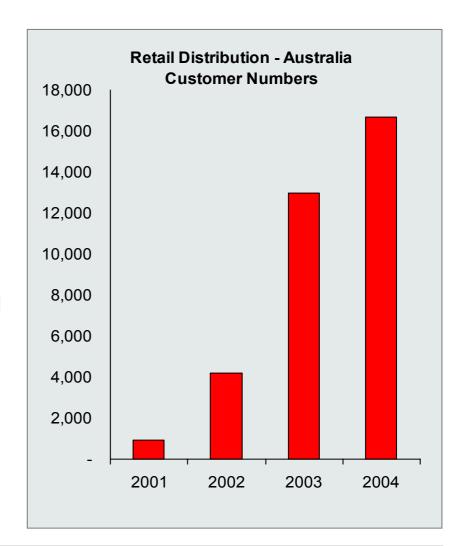
#### Structure and distribution of alternative assets

	Listed	Un- listed	Retail	Whole- sale	IPO	Trust Structure	Single Asset	Multi Asset
Electranet (Hastings Infrastructure Fund)		✓	<b>√</b>	<b>√</b>		<b>✓</b>		✓
Halcyon Notes	<b>✓</b>		<b>✓</b>					<b>✓</b>
Hastings Income Trust		✓	✓			<b>✓</b>		<b>√</b>
Foodland Property Trust		<b>√</b>	✓			<b>✓</b>	<b>√</b>	
Hastings Diversified Utilities Trust	<b>✓</b>		<b>✓</b>	<b>✓</b>	<b>✓</b>			<b>✓</b>
Australian Energy Income Fund	<b>✓</b>		✓	<b>✓</b>				



### Retail distribution - building from a solid base

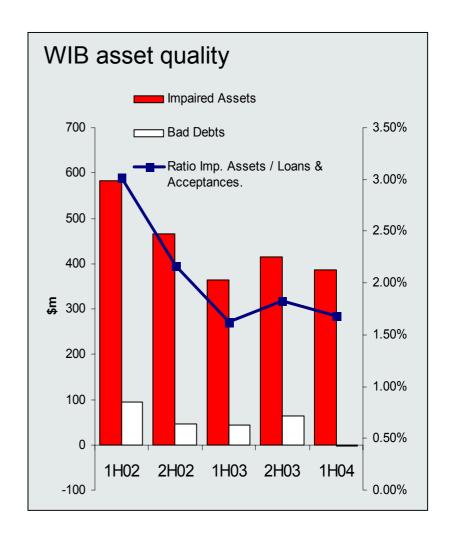
- \$1.367 billion of structured products sold in last 12 months
- Breadth: The number of retail investors has grown 30% to 16,850 from September 2003 to June 2004
- <u>Depth:</u> Clients are increasingly investing in more than one structured investment product – 1,330 invested in >2
- Product Range: Continuing to expand our range of investments
  - Infrastructure
  - Capital Guaranteed Retail CDO Equity (IPOs and Rights Issues)
  - Energy Income Fund
  - Equity derivatives (PELS, warrants)





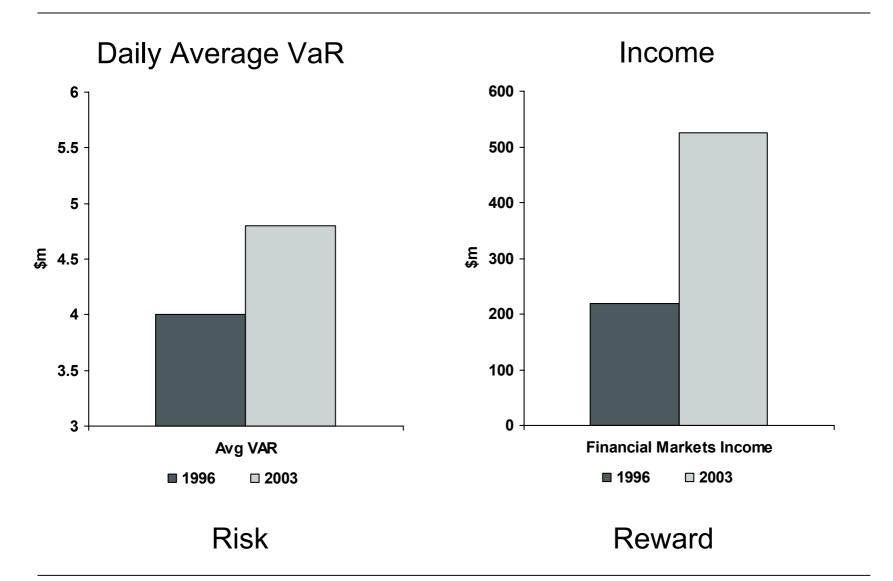
#### Risk / reward balance - credit

- Institutional banking has greatest concentration of risk
- Credit, market & operational risk
- Impaired assets continue to fall and bad debts remain very low



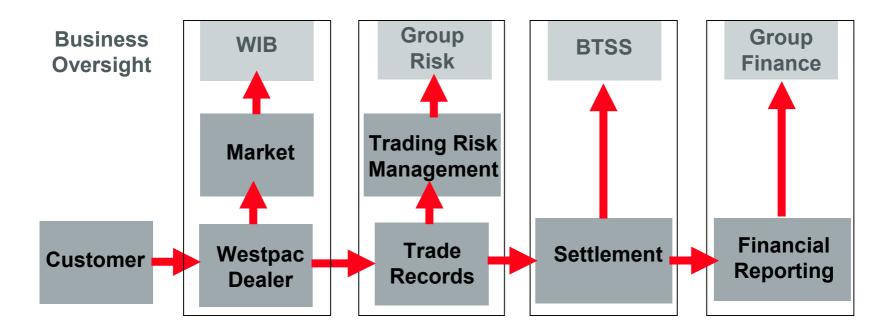


## Risk / reward balance - trading





### Robust risk management framework



- Clear segregation of duties between each stage of a trade being executed, booked, settled and reported
- Culture audit undertaken
- Risk management systems solid but room for continuous improvements

### Summary

- Diversified business growth in quality of earnings,
  moving to annuity and client-focused revenues
- Executing three core elements of Lead Bank strategy
- Structured investments, capital markets and alternative assets delivering benefits across the Bank
- Balancing risk and return