

# **Annual General Meeting**

12 December 2002



In a great service organisation the customer only has to ask once.



# Mr Leon Davis

#### Chairman

Westpac Banking Corporation

# **Financial Highlights**

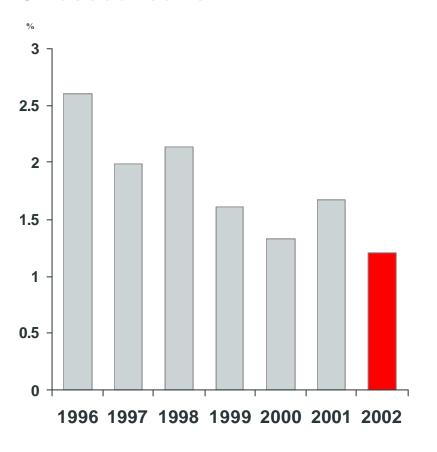


<sup>\*</sup>All figures stated pre abnormals

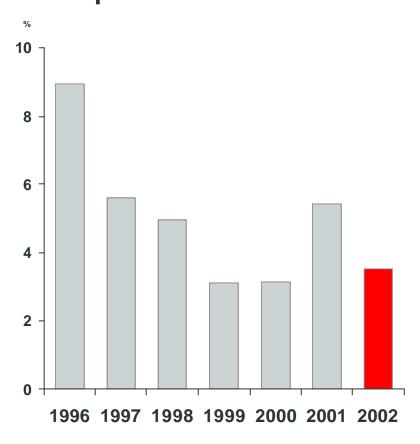


## Stressed loans and net impaired assets

#### Stressed loans 1



## Net impaired assets <sup>2</sup>



Note 1: As a percentage of total commitments

Note 2: As a percentage of equity & general provisions



## Enhanced sustainability - governance and reputation



Number 1 bank globally in Dow Jones Sustainability Index 2002/03

THE GOOD REPUTATION INDEX

Number 1 Sydney Morning Herald / The Age Good Reputation Index 2002



# First Social Impact Report







# David Morgan

Chief Executive Officer
Westpac Banking Corporation

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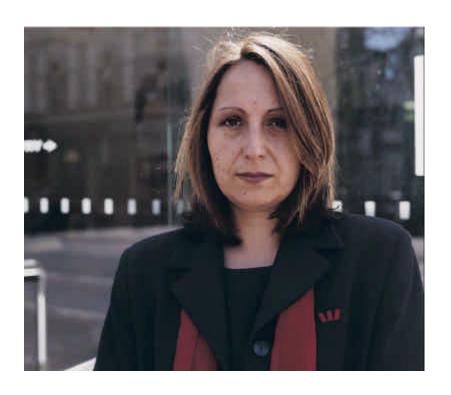


### One call, one contact, one solution



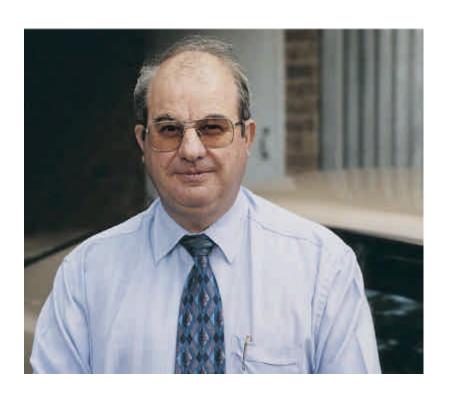
"Only having to ask once is a nice promise to make to customers, but I need to be able to deliver on this. Having the right backup and support will be the key."

#### The branch is back



"It's great that we're not closing any more branches, but our customers want to know what we're doing to make the ones we've got work a lot better."

# Taking the initiative



"Anticipation is the key to our relationship with business customers. When we're on the ball, we get to them with a solution before they even ask once."

## Putting 25,000 people into the frontline



"I don't deal directly with customers in my role, but I can see the benefit of going to our Service Academy. At the end of the day I'm serving the people who are serving our customers."

# Share price performance

Total Shareholder Return on \$1,000 invested on 1 October 1997

