
Helping
change lives
for the better,
one job at
a time.

Westpac Foundation 2019 Impact Report.





Sustainable Development Goals.

The 2030 Agenda for Sustainable Development, adopted by all United Nations Member States in 2015, provides a shared blueprint for peace and prosperity for people and the planet, now and into the future. In this report, we map how some of the Foundation's initiatives contribute to the UN Sustainable Development Goals (SDGs).

On the cover:

Edin from Green Collect, a social enterprise that transforms office waste into value while creating work opportunities for people who face barriers to employment.

Definitions.

Jobs: The number of people from the social enterprise's disadvantaged target group that are employed on a full time, part time or casual/contract basis as well as those that transition to another job as a result of the social enterprise's support.

Note: It is possible for a person to be counted twice for being employed at the social enterprise and then if they transition to another job as a result of the social enterprise's support.

Pathways: The number of people from the social enterprise's disadvantaged target group involved in unpaid work experience or a training program/qualification delivered by the social enterprise.

Note: It is possible for a person to be counted twice if they have been involved in both unpaid work experience and a training program/qualification.

In the coming year we will work with Centre for Social Impact to develop a common measurement framework.

2019: Refers to our financial year, 1 October 2018 to 30 September 2019.

Ian from Espresso Train Café in Brisbane, one of Nundah Community Enterprises Co-operative's (NCEC) social enterprises. Ian has been employed by NCEC for 15 years.



140 years of helping.

Back in 1879 Thomas Buckland, then President of Bank of New South Wales, later to become Westpac Group, donated his £1,000 bonus to establish the Buckland Fund. The Fund was created to help struggling families of bank employees who had passed away and found themselves in 'necessitous circumstances'.

140 years later, we continue to evolve the way we approach corporate philanthropy. Today Westpac Foundation provides funding and programs to support social enterprises and community organisations creating jobs and opportunities for those who need it most.

Our mission is to help change 100,000 lives for the better and help social enterprises to create 10,000 jobs by 2030.

 **2,843**
jobs created since 2015.



Susan Bannigan,
Westpac Foundation CEO



Collaboration is at the heart of our strategy.

As a corporate foundation, we're in the privileged position to be backed by one of Australia's largest companies, with a shared vision to help our communities to prosper and grow. Westpac has been our greatest collaborator for the past 140 years and their continued support enables us to grow our impact in the local communities in which we live and work.

Collaborating with our people to support small and local.

As a Foundation, we have seen the benefits of building deep relationships over time with the organisations we support. And the more ways we can connect, the greater the impact for our community partners and the people they help. In 2019 we evolved our Community Grants program to ensure that all small and local charities to which we provide funding are also supported by a Westpac employee. It means we're backing the causes that matter to our people and that make a difference in their local communities.

Collaborating for job creation.

Currently in Australia, the demand for employment among people experiencing vulnerability is growing and is disproportionate to the general population, with close to two million Australians wanting more work opportunities.¹

These are the people at the heart of Westpac Foundation's 2030 strategy. For over a decade, the Foundation has been working with social enterprises to help them scale and create more jobs and training opportunities for people facing barriers to mainstream employment.

1. Australian Bureau of Statistics (2018).

This year, we extended this further, introducing a new collaborative funding approach designed to attract more funding to the sector. Through this collaboration, Westpac Foundation and ten partner organisations will together invest \$2.31 million in five social enterprises ready for their next stage of growth to help them create an estimated 860 jobs and 1,307 employment pathways over the next two years. With the support of our funding partners, we're well on the way towards our goal of helping social enterprises create 10,000 jobs for those that need it most by 2030.

What's been so inspiring is to see how receptive other philanthropic foundations have been to working together to create greater impact and back social enterprises with a proven model for job creation. We hope this is the first of many collaborations and welcome other potential funders and organisations to work with us in the shared belief that employment is a pathway out of disadvantage.

Together, we are making a difference.

Thank you to the generosity of all our collaborators - our funding and pro bono partners, the organisations we support and the people of Westpac who share their time and skills through pro bono support.

Finally, thank you to our outgoing directors for their guidance and support over the years and welcome to our newest board directors - we look forward to collaborating with you.

Our approach.



1. Investing for job creation.

Funding and programs to help social enterprises looking to scale their business and create more jobs and training opportunities for people facing barriers to mainstream employment.

Initiatives

- Grants designed to help social enterprises with a proven model for job creation transition to their next stage of growth.

2. Programs to drive impact.

Connecting our community partners to a diverse range of Westpac Group pro bono support.

Initiatives

- Pro bono skills panels in areas such as HR, Finance, Risk and Marketing
- Business mentoring
- Tailored banking support
- Social Innovation Hackathons & CoLabs
- Workshops e.g. lean design, storytelling
- Board Observership Program
- Annual Changemakers Summit.

3. Helping local communities.

Support for small not-for-profits that are making a difference in local communities around Australia.

Initiatives

- Grants of \$10,000 each
- Non-financial support including our Community Ambassador program to help drive impact and access to financial capability programs.

4. Collaborating for change.

Measuring our impact, sharing our learnings and building partnerships with businesses.

Initiatives

- Building partnerships to invest in research to accelerate the growth and impact of employment-focused social enterprises
- Co-hosting forums to share best practice in grant making and pro bono
- Pro bono partnerships to help build the capability of the social enterprises we support
- Creating social procurement opportunities.

1. Investing for job creation.

Why we focus on employment.

When people work, we leverage the talent available to our country. Families and communities are stronger and so is society. Yet there are many people that find it difficult to find a job in the mainstream job market such as refugees, people with disability or youth at risk.

Currently in Australia, the demand for work among vulnerable groups is growing and is disproportionate to the general population, with close to two million Australians wanting more work opportunities.²

FY2019 results.

- Investment of \$1 million leveraged with an additional \$1.31 million from ten funding partners to co-fund five new social enterprise grants valued at \$2.31m
- 21 Community Grants to local organisations helping people into jobs or be job ready
- 746 jobs and 1,104 employment pathways created through social enterprises.

United Nations Sustainable Development Goals



8. Decent Work and Economic Growth

Creating employment opportunities for under-represented groups contributes to SDG 8.

Social enterprise - the people centred alternative for job creation.

Social enterprises are businesses that exist primarily to fulfil a social or environmental purpose. There are an estimated 20,000 social enterprises in Australia.³

An employment-focused social enterprise focuses on creating meaningful employment for disadvantaged Australians. Nearly 7,000 of all social enterprises in Australia have employment-based support or employment creation as their main focus. Together they employ over 300,000 people.⁴

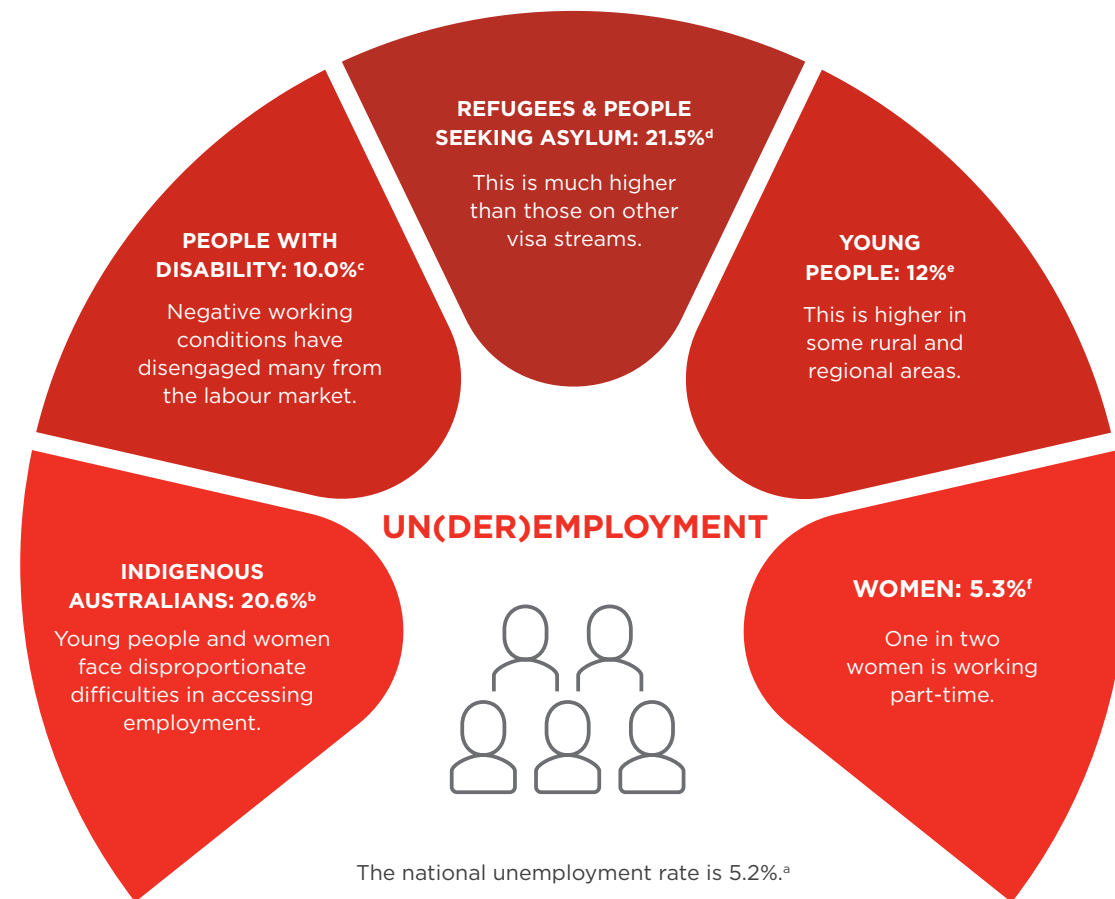
Employment-focused social enterprises are effective because they focus on the complex needs of the individual and have the capacity to tailor their approach accordingly. They can also be a sustainable business model, providing employment pathways that reduce reliance on government and philanthropic funding over the longer term.

 **2M**

Australians want more work opportunities.

2. Australian Bureau of Statistics (2018). 3. 'Finding Australia's social enterprise sector 2016', Social Traders and Centre for Social Impact Swinburne (2016). 4. <https://www.socialtraders.com.au/wp-content/uploads/2018/02/Fases-2016.pdf>. 5. Table first published in 'Social Enterprise: A people-centred approach to employment services.' Centre for Social Impact Swinburne for Westpac Foundation (2019). a: ABS. Labour Force, Australia, December 2018 (Canberra: ABS, 2018), Table 1, seasonally adjusted data. b: ABS. National Aboriginal and Torres Strait Islander Social Survey, 2014-15 (Canberra: ABS, 2016), Table 11.1. c: ABS. Disability, Ageing and Carers, Australia: Summary of Findings, 2015 (Canberra: ABS, 2016), Table 9.1. d: Commonwealth of Australia. No one teaches you to become an Australian (Canberra: 2017), Section 4, https://www.aph.gov.au/Parliamentary_Business/Committees/Joint/Migration/settlementoutcomes/Report e: ABS. Labour Force, Table 13, seasonally adjusted data. f: ABS, Labour Force, Table 1, seasonally adjusted data.

Unemployment and underemployment rates in Australia.⁵



Helping social enterprises create 10,000 jobs by 2030.

We're proud to invest in social enterprises that have a proven model for creating jobs for people facing barriers to mainstream employment. In 2019 our social enterprise partners created a total of 746 jobs and 1,104 employment pathways. Westpac Foundation currently supports the following social enterprises:



746
jobs created in 2019.

1,104
employment pathways created in 2019.



Somprasong from The Bread & Butter Project.

A new approach.

Westpac Foundation has been supporting social enterprises for over a decade. In 2019 we introduced a new collaborative funding model that aims to create more jobs for vulnerable Australians.

Westpac Foundation, together with ten partner organisations, will invest a combined \$2.31 million in five employment-focused social enterprises to help scale their businesses to create over 860 jobs and 1,307 employment pathways over the next two years. We welcome other potential funders and organisations who also believe employment is a pathway out of disadvantage to join these or future collaborations.



Ani from STREAT.

Meet the social enterprises we're backing, together with ten partner organisations.

Jigsaw.

Jigsaw is a social enterprise that provides document and data management services to corporate and government organisations. They train and transition people with disability into sustainable, award wage employment.

Co-funding committed over next 4 years: **\$600,000**
Westpac Foundation: \$200,000
Bryan Foundation: \$400,000
MinterEllison: Pro bono support.

The Bread & Butter Project.

The Bread & Butter Project is a social enterprise bakery that invests 100% of its profits to help provide training and employment for people seeking refuge and asylum.

Co-funding committed over next 2 years: **\$400,000**
Westpac Foundation: \$200,000
Berg Foundation, Scanlan Foundation, Partners Group Impact (Verein) and MinterEllison: \$200,000
MinterEllison: Pro bono support.

YMCA ReBuild.

ReBuild provides quality facility maintenance services while positively impacting the lives of disadvantaged young people in the justice system through employment.

Co-funding committed over next 2 years: **\$400,000**
Westpac Foundation: \$200,000
Gandel Philanthropy: \$200,000.

STREAT.

STREAT tackles youth disadvantage and homelessness through providing a pathway to careers in the hospitality industry.

Co-funding committed over next 2 years: **\$350,000**
Westpac Foundation: \$200,000
Two Private Family Foundations, Social Traders \$150,000.

Green Connect.

Green Connect creates jobs and employment pathways for people experiencing barriers to employment, particularly young people and former refugees through its four business operations: a permaculture farm; op shop; zero waste services; and labour hire.

Co-funding committed over next 3 years: **\$564,000**
Westpac foundation: \$200,000
The Ian Potter Foundation: \$364,000
MinterEllison: Pro bono support.

 **\$2.31M**

co-funding committed to five organisations by Westpac Foundation and ten partner organisations.



Emmanuel from Green Connect.

Taking a chance.

YMCA ReBuild.

In Victoria, 43.7% of prisoners released during 2015-16 returned to prison within two years.⁶ YMCA ReBuild is tackling this issue through employment.

YMCA ReBuild is a social enterprise providing facility maintenance services while also providing training, coaching and employment pathways for young people from prison. They help keep youth out of custody and support their reintegration back into the community.

The power of a job to reduce the likelihood of these individuals going back to prison is undeniable. YMCA ReBuild reports that less than 3% of young people in their program reoffend within 6 months.⁷

Westpac Foundation's collaborative funding model and pro bono offering will enable YMCA ReBuild to scale up, giving the organisation greater opportunity to target and secure commercial contracts in Victoria. The organisation will receive a total of \$400,000 from Westpac Foundation and Gandel Philanthropy over the next two years.

Manager of the YMCA Bridge Project and ReBuild, Gary Sinclair said, "This grant will be instrumental in allowing ReBuild to reinforce its current operations, develop and implement new service offerings and scale up to take advantage of commercial opportunities, specifically in the infrastructure space within Victoria."

6. 'Released Prisoners Returning to Prison', Sentencing Advisory Council Victoria website (2019). 7. As self-reported by YMCA ReBuild.

"I am very fortunate that ReBuild has given me a second chance to make an honest living. I am now spending my time working with a team that is supportive and caring, making me want to work even harder! I feel that ReBuild has given me purpose in life and I'm feeling the best I have ever felt. I now feel like I'm not a problem for the society I live in."

Asad, YMCA ReBuild employee



See the impact YMCA ReBuild has had on employee Cameron Avici. Video courtesy of YMCA ReBuild.

2. Programs to drive impact.

Harnessing the power of Westpac and our partners.

We believe it takes more than funding to drive sustainable change. We offer a range of programs to help build the capacity of the organisations we support.

FY2019 results.

- 146 organisations supported with Westpac employees' time and skills
- 95% of our community partners said the support helped them to be more effective
- 200+ attendees at the Changemakers Summit with 100% reporting an increase in skills following the event
- 20 participants from 19 community partners took part in Westpac's Foundational Leader Program
- 20 community organisations participated in the 2019 Board Observership Program.

United Nations Sustainable Development Goals



4. Quality Education

Sharing skills, knowledge and tools to help build the capacity of the organisations we support contributes to SDG 4.

The business side of things.

Christie Centre Inc.

The Christie Centre Inc (CCI) has been a major provider of support for people living with a physical, sensory, intellectual or psychological disability in the Mildura region for 65 years. CCI has three social enterprises that provide employment, training and work pathways for over 60 people.

After an initial \$10,000 Community Grant in 2017, CCI received a Westpac Foundation social enterprise grant in 2018. The grant, valued at \$300,000 over three years, is enabling CCI to scale and grow its business and has included a range of non-financial support such as financial education, governance support and social procurement.

With a goal to improve the financial literacy of key staff, CCI was supported by Westpac's Davidson Institute, which offers a range of money management topics for individuals, businesses, not-for-profit organisations and community groups. Four members of CCI staff from HR, Accounts, Reception and Administrative functions were introduced to financial education material that helped increase the team's understanding of budgets and improved their confidence to monitor financial performance.

Westpac's Davidson Institute was subsequently awarded Best Financial Literacy and Betterment Initiative at the 2019 Australian Banking Innovation Awards, in part due to the endorsement of their work by CCI.

Team members from Mildura Chocolate Company, a social enterprise run by CCI.



See more of the Mildura Chocolate Company as they prepare for Easter, in this video by Westpac Wire.

Pro bono: A win-win relationship.

Sharing the time and skills of Westpac employees doesn't just benefit the organisations we support. The experience also positively impacts our passionate Westpac employee volunteers.

FY2019 results.

- Over 500 Westpac employees volunteered their time and skills
- 8,590 hours of Westpac pro bono support
- 98% found the volunteering experience rewarding
- 94% found it contributed to their professional development.

The art of giving.

APY Art Centre Collective.

The APY Art Centre Collective (APYACC) is a group of eleven Indigenous-owned and governed enterprises based on the APY Lands, South Australia, which facilitates and markets the work of over 400 Indigenous artists. The APYACC is focused on creating business opportunities to create income and jobs in remote outback communities and is often the only employer in those areas.

Terry Vandyke, from Westpac's technology team, became a business mentor for APYACC in 2018 after being inspired by the story of another Westpac volunteer.

"When I first read APYACC's business plan, I realised they work in an extremely complex environment and the number of issues they were trying to solve was overwhelming," said Terry.

"Fortunately, Westpac has strong processes and a strategic approach to how we solve problems, so I was able to share these frameworks and help the APYACC team create a clear business strategy for the future." With Terry's support, the APYACC has been awarded \$70,000 to date, with a further \$50,000 committed in 2020.

In 2019 Westpac Group employees volunteered 8,590 hours of pro bono support to community organisations. Terry estimates he's volunteered 200 hours to date with APYACC.

APYACC General Manager Skye O'Meara said, "Terry has been relentless in his commitment to supporting APYACC. He has provided so much support with such genuine enthusiasm across so many business areas that have been critical for our growth. His passion and will to help us succeed has been inspiring and great for our team morale."

"I've always believed we should give where we can. Not just giving financially, but giving of ourselves - which can be even more valuable and rewarding."

Terry Vandyke, Westpac Business Mentor

Terry (centre), together with Westpac Group employees and members of the APYACC team at a strategy day.



Find out why APY Art Centre Collective is the 'beating heart' of the APY Lands in this Westpac Wire video.

3. Helping local communities.

Backing small and local.

We support small charities that are changing lives for the better in local communities across Australia. Local charities offer a range of economic and social benefits and play a vital role in their communities, particularly when tackling social issues like homelessness, domestic abuse or mental ill health.

We focus our investment in the communities where Westpac employees live and work so that the impact of our funding can be multiplied by the support of our people.

Over the past eight years, the Community Grants program has provided \$8.6m to organisations nationally.

FY2019 results.

- Awarded 100 Community Grants of \$10,000 each
- Funding estimated to benefit over 12,000⁸ Australians
- 77% of Community Grant recipients previously funded by Westpac Foundation
- 100% of applications nominated by a Westpac Group employee
- Every Community Grant recipient will be matched with a Westpac employee Community Ambassador
- Over \$745,000 donated to Westpac Foundation by Westpac Group employees, shareholders, suppliers and customers.

8. Number of beneficiaries supported as self-reported by Community Grant recipients at time of grant application.

Look good, do good.

The Social Outfit.

The Social Outfit is a fashion label with a difference. An ethical trading social enterprise, they provide employment and training in the fashion industry to people from refugee and new migrant communities in clothing production, retail, design and marketing.

Receiving their third Community Grant in 2019, the funding from Westpac Foundation will increase The Social Outfit's ability to develop impactful creative training and community engagement programs.

The Social Outfit CEO Camilla Schippa says, "By working closely with fashion and community partners, we support refugee women to gain vital skills and work experience, develop social connections, and feel empowered to transform their lives."

Westpac employee Siobhan Toohill has been supporting The Social Outfit since they began in Sydney's Newtown five years ago.

"I can feel good about buying clothes at The Social Outfit - I know who made my clothes, and I know that my purchases are helping to create cultural and employment opportunities. The fabrics used are often deadstock, which otherwise would have gone to landfill, and the clothes themselves tell the stories of the women who made them."

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10. Reduced Inequalities

Our \$10,000 grants and programs for not-for-profits supporting local communities contributes to SDG 10.

"It's different to other shops. I love working here because I talk to many customers so I have the opportunity to learn English and also the clothes are ethically made."

Jehan, The Social Outfit retail trainee



See why consumers are flocking to social good in this video about The Social Outfit by Westpac Wire.

Making a wheel difference.

Westpac Regional Bike Ride.

Over the past three years the Westpac Commercial and Agribusiness teams in Victoria have raised over \$250,000 for the benefit of their local communities.

In February 2019, 30 Westpac employees rode 350km, with 12 support crew, through regional Victoria in 38-degree heat, and together raised over \$114,000.

Along the way the team was supported by many Westpac customers, including Resimax Property and BIG4 Park Lane Caravan Park, who provided a range of support from trail mix to accommodation.

100% of the funds raised have been provided as 25 additional Community Grants of \$10,000 to community organisations in Victoria.

One of the organisations supported by the fundraising is LifeChanger Foundation, who received a Community Grant in 2018 and 2019. LifeChanger Foundation helps to maximise the potential of young Australians by providing the resources, skills, education and pathway they need to develop a positive self-identity to live their best life. This year's grant will enable LifeChanger to increase the number of mentors in their Victorian Surf Coast community.

CEO and Founder of LifeChanger Foundation Scott Watters says, "We are humbled from the care, courage and commitment provided by Westpac. The support from their staff and from Community Grants such as these, enable us to grow our community programs and cultivate local mentors to ensure we are giving every young Australian an equal chance to live their best lives."

"There is a genuine sense of community in everything we do at Westpac. When you start to raise money in the hundreds of thousands, it gives you a real buzz to be part of something like that."

Damien Colella,
Westpac participant and organiser



Westpac cyclists participate in an annual fundraising bike ride.



Support the Westpac regional riders in 2020

2019 Community Grant recipients.

Congratulations to these organisations, which are changing lives for the better in local communities across Australia.

NSW

(Bush to Beach) South Narrabeen Surf Life Saving Club
A Taste of Paradise Organic Farm Ltd
Asylum Seekers Centre Inc
Autism Advisory and Support Service
Bondi Beach Cottage Incorporated
Cancer Patients Foundation
Care 4 Kids Sutherland Shire
Catalysr Foundation
Documentary Australia Foundation
Dress for Success Sydney
Gidget Foundation Australia
GOGO events Pty Ltd
Gudjagang Ngara Ngara li-dhi Aboriginal Corporation
Head Start Homes Limited
House of Welcome and Jesuits Services
Huntington's NSW & ACT Incorporated
Iris Foundation Australia Limited
Milk Crate Theatre
Newtown Neighbourhood Centre
Northern Beaches Women's Shelter
Prisoners Aid NSW
Rainbow Club Australia
SCARF Incorporated
Stay Kind
StreetWork Incorporated
Studio A Limited
Sutherland Shire Family Services Inc.
Sydney Stepping Stone
The Helmsman Project Ltd

 **12,000**

people estimated to benefit from the 2019 grants.⁹

The Social Outfit Incorporated
Wagga Women's Health Centre Inc
Women's & Girls' Emergency Centre

QLD

2nd Shot
Bama Facilities Maintenance
batyr Australia Ltd
Cape York Girl Academy Limited
Gold Coast Project for Homeless Youth Inc.
Hummingbird House Foundation
Kombi Clinic Ltd
Miraa House
Puuya Foundation
Smart Pups Assistance Dogs for Special Needs Children Inc.
Stepping Stone Clubhouse
The Carers Foundation Holdings Ltd
The Freedom Hub
The Pyjama Foundation
Waves of Wellness Foundation
Women's Health Centre, Rockhampton
Zephyr Education Inc

ACT

GIVIT

SA

APY Art Centre Collective Aboriginal Corporation
Cancer Voices South Australia Inc

 **100%**

nominated by Westpac employees.

Catherine House Inc
Foodbank SA
MarionLIFE Community Services Inc
Operation Flinders Foundation Inc.
Puddle Jumpers Incorporated
Safe Pets Safe Families Inc

VIC

300 Blankets Inc
Ability Works Australia Ltd
Autism Behavioural Intervention Association Inc
Avenue Neighbourhood House @ Ely
Brainwave Australia
Cerebral Palsy Education Centre
Chinese Cancer and Chronic Illness Society of Victoria
City in the Community
Cottage By The Sea Queenscliff Inc
Disabled Surfers Association of Aust
Disabled WinterSport Australia
Down Syndrome Association of Victoria
Eat Up Australia
FareShare Australia Incorporated
Ganbina Inc
Geelong Swimming Club Foundation
Go Girls Foundation Inc
Good Cycles Ltd.
Green Collect
Kinfolk Enterprise
LifeChanger Foundation



See the map of 2019 Community Grant recipients

Little Dreamers Australia Co Ltd
Olivia's Place
Samaritan House Geelong
St Kilda Mums
St Mary's House of Welcome
Syndromes Without A Name (SWAN) Australia
The Reach Foundation
Western Bulldogs Community Foundation
Western Chances
Western Port Community Support

WA

Camera Story Ltd.
Camp Kulin Charities Inc
Foundation for Indigenous Sustainable Health
Ignite Mentoring Incorporated
Peel Community Kitchen Inc.
South West Refuge Inc
Southern Aboriginal Corporation
Working Spirit

TAS

Tassie Mums (to be funded in 2020)
R U OK? Limited

NT

First Peoples Disability Network (Australia) Ltd
Kit Bag for Kids Ltd

⁹. Number of beneficiaries supported as self-reported by Community Grant recipients at time of grant application.



2019 Community Grant recipient Camera Story, an organisation that builds confidence, practical skills and vocational capacity through photography. Image courtesy of Camera Story.

4. Collaborating for change.

Better together.

We recognise the power of collaboration to help change lives for the better. Over the years, we have formed strong connections with a wide range of organisations to deepen the support we offer social enterprises and community organisations.

FY2019 results.

- Co-funding for five social enterprises with ten partners
- Released research in partnership with the Centre for Social Impact Swinburne
- Helped raised the profile of community partners through media coverage with a potential reach of over 3.6 million people and a total media value over \$115,000
- Pro bono legal support from MinterEllison valued at \$700,000
- \$940,000 in goods and services procured by Westpac Group from our community partners
- 50% of our major social enterprise partners supplied goods or services to Westpac Group.

United Nations Sustainable Development Goals



17. Partnerships for the Goals

Collaborating to create change through our various partnerships contributes to SDG 17.

Untapped potential.

Research in partnership with the Centre for Social Impact Swinburne.

In 2019 we partnered with the Centre for Social Impact (CSI) Swinburne on an evidence-based report, 'Social Enterprise: A people-centred approach to employment services,' to synthesise the available research.

Currently in Australia, close to 2 million people want more work opportunities.¹⁰ The report highlights how social enterprise is playing an important role in creating a more inclusive Australia and how they are effective, efficient and can produce high social returns.

Through their unique characteristics and people-centred approach, social enterprises can produce better employment outcomes than mainstream employment services for people experiencing significant disadvantage; improve people's lives by directly reducing the cost of services; and be as efficient and more productive than their commercial counterparts.

Whilst this industry research is important, it's what we can all do next that will make the difference. The report outlines key challenges, how best to help social enterprises scale, as well as future research needs and priorities. We hope this report will become an important tool to strengthen the case for social enterprise, open new conversations, untap new networks and support, and create new flexible collaborations to benefit social enterprises and amplify their potential.

We believe social enterprises are good for people, good for communities and good for Australia.

10. Australian Bureau of Statistics (2018).



Opportunities to increase effectiveness of social enterprise.

- Developing social finance options that meet the needs of social enterprises, allowing them to scale and replicate
- Further developing the evidence base to inform policy support and investment
- Advancing more collaborative approaches to support social enterprises
- Greater consumer and business awareness of the value of purchasing from social enterprises.

“The research indicates the important role that employment-focused social enterprises are playing in creating a more inclusive economy, and their unique contributions to Australia’s employment services system, particularly in support of people who experience multiple barriers to participation.”

**Professor Jo Barraket, National Research Director
Centre for Social Impact**



Read the full CSI Report

Professor Jo Barraket, National Research Director, Centre for Social Impact.



Transforming waste, transforming lives.

Green Collect and Westpac.

“Since joining Green Collect, everything changed for me in Australia. When you work with all these guys, you find understanding and so much patience. It’s a nice feeling.”
Edin, Green Collect employee

Green Collect is a waste collection social enterprise based in Melbourne that finds solutions for ‘hard to recycle’ items while providing jobs for people who face barriers to mainstream employment.

Westpac Foundation has supported Green Collect since 2012 with funding and pro bono support. More recently Westpac has engaged Green Collect as a supplier to remove and re-purpose waste from branch refurbishments in Victoria.

Through the procurement opportunity, Green Collect has so far removed over 1,000 office items and surplus furniture, resulting in 99.7% of these items being diverted from landfill. The work to collect and process these items generated 670 hours of employment for people previously excluded from work due to barriers such as English language skills, homelessness and mental health challenges.

“By working with partners like Green Collect,” says Joanne Kennett from Westpac’s supplier inclusion and diversity team, “We are repurposing, recycling or up-cycling office items and surplus furniture in branch refurbishments – a testament to achieving some incredible environmental outcomes by partnering with diverse suppliers.”

Green Collect CEO Sally Quinn says, “As a social enterprise it was significant for Green Collect to gain this contract with Westpac to deliver environmental services to branches. It was exciting for me to see our staff rise to the challenges of this work, and to see the new skills and confidence gained through delivering a high-quality outcome for such a major client.”

Social procurement.

The Westpac and Green Collect social procurement collaboration was selected as a finalist in the 2019 Social Traders Social Enterprise Awards.

 **50%**

of our major social enterprise partners supplied goods or services to Westpac Group.

 **\$940K**

in goods and services procured by Westpac Group from our community partners.

Green Collect employees
at their Melbourne premises.



See how Green Collect is good for people and the planet in this Westpac Wire video.

Thank you.

Throughout 2019, people from across Westpac Group and the wider community have supported Westpac Foundation in helping to create a more inclusive Australia. To all Westpac Group employees, customers, shareholders and suppliers who have so generously donated time, skills and money, thank you.

Support us.

With your contribution we can continue to help change lives through supporting social enterprises and community organisations creating jobs and opportunities for those who need it most. 100% of donations go straight to Westpac Foundation's grant programs and all donations over \$2 are tax deductible.

Westpac Foundation.

Westpac shareholders can donate a portion of their dividend to Westpac Foundation through Westpac Group's Family of Giving, which also comprises St. George Foundation, BankSA Foundation, and Bank of Melbourne Foundation.

Westpac dividend donation plan.

Westpac Foundation is administered by Westpac Community Limited as trustee for Westpac Community Trust (ABN 53 265 036 982). Westpac Community Trust is a Public Ancillary Fund, endorsed by the ATO as a Deductible Gift Recipient.

Westpac Foundation Board.



Jon Nicholson
(Chair)



Susan Bannigan
(CEO)



Kate Aitken



Professor Jo Barraket



Lyn Cobley



Alexandra Holcomb



Keith Rovers



Jane Watts

We'd like to recognise and thank our outgoing directors for their support and guidance over many years - Carolyn Hewson AO, Bernadette Inglis, Nicky Lester and Jocelyn Murphy AM.



Artists from APY Art Centre Collective.



Kalem

OUT!!!

Edin from Green Collect.



Garment from The Social Outfit, featuring a print developed from artworks by students at Fairfield High School Intensive English Centre. Photo courtesy SMH.



Westpac
Foundation

Connect with us:

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