

# UBS Financial Services Conference

Philip Chronican Westpac Institutional Bank 22 June 2006

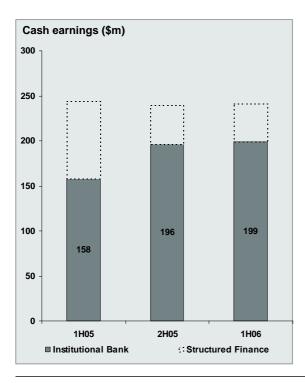
## Australia's lead institutional bank

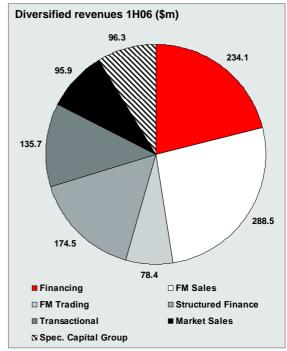
### Westpac Institutional Bank has:

- A clear strategy to build on its lead bank status
- Strong and sustainable core products
- Established options for growth



## Australia's lead institutional bank





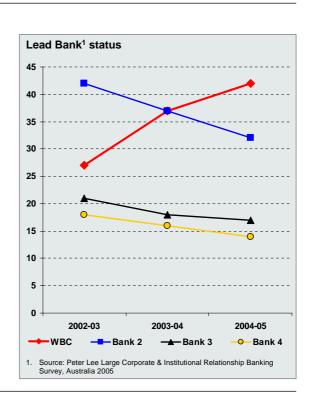
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## The lead bank imperative

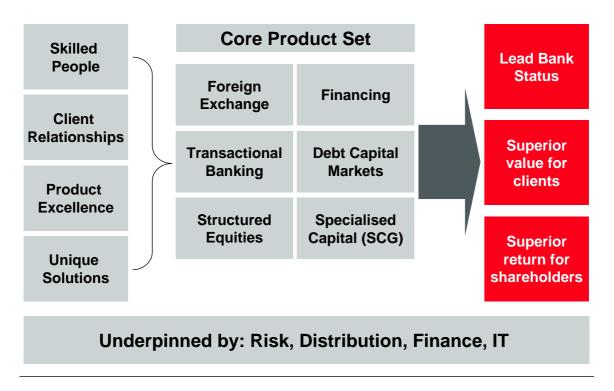
Maintaining the lead bank position is crucial in generating superior value. Lead banks (typically the top 2) tend to have access to:

- 55-70% of market share<sup>1</sup>
- The majority of higher value transactions, eg capital market issues
- Increased cross sell opportunities – 4.5 products for lead bank vs 2.9 for non lead bank<sup>1</sup>





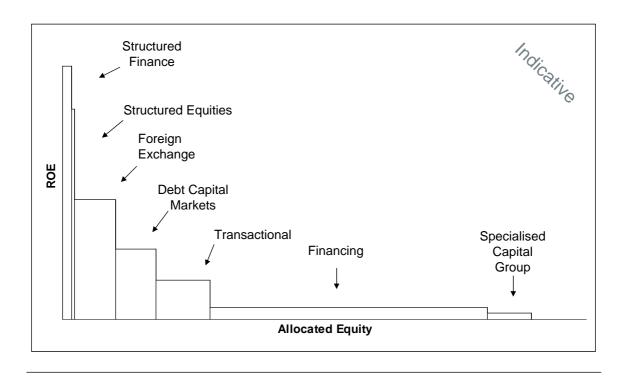
## Achieving lead bank status



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## WIB portfolio of businesses - ROE v allocated equity





## Portfolio approach

Products	Key attributes	Market position	Product status
Financing	\$27bn in loans and acceptances Strong position in specialised funding and bridging facilities	N/A	
FX	AUD / NZD specialist globally	<b>1</b> st 1	Core
Transactional	Key relationship product supported by superior online capability	<b>1</b> st 1	Core
Debt Capital Markets	Top bookrunner of Australian syndicated loans Leading in number of new issues, #2 on volume	<b>2</b> <sup>nd 2</sup>	
Specialised Capital Group	\$6bn in funds under management Only major bank with specialist capital capability	1st of majors	Crowth
Structured Equities	Strong sales capability to customer base	3 <sup>rd 3</sup>	Growth
Structured Finance	NZ issues now run down Limited recent activity	N/A	Mature

Source: 1 Peter Lee 2 Bloomberg 3 Westpac

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## Case study: Debt Capital Markets

### **Strategy**

- Core line of business adding value to existing relationships
- Deliver those products in which we have a sustainable comparative advantage

### **Key strengths**

- Westpac has moved from #7 to #2 in the market in the last 12 months
- Strong distribution channels and understanding of customer needs enable efficient distribution of products to domestic and offshore investors
- Deep knowledge of AUD and NZD markets



## **Debt Capital Markets**

Core products	Key features
Domestic	Wide range of fixed and floating rate securities
Kangaroo	Growing sector for financial institutions and high- rated corporate issuers
US Private Placements	Strong relationship with Bank of America providing Australian corporates access to deeper international markets
	Estimated share of Australian issues is 32%

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## Case study: Transactional Banking

- Capability required by corporates and institutions operating domestically
- Lead relationships with 43% of top 500 Australian / NZ large corporates and financial institutions
- Leader in government business
- Leading technology
- Revenues from transactional up 10% year on year



# **Transactional Banking**

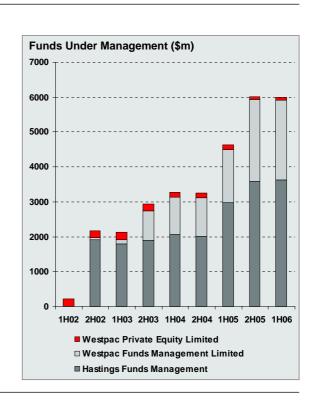
Core products	Key features
Corporate Online	<ul> <li>Only web based corporate transaction system offered by major banks</li> <li>Superior capability and serviceability</li> </ul>
Present & Pay	<ul> <li>Extending Transactional Banking</li> <li>Time and money saving for clients</li> <li>Increased buyer satisfaction</li> <li>Market leading capability</li> <li>A competitive advantage for Westpac</li> </ul>



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# Funds under management

- Specialised Capital Group remains an important growth business
- Current competition for assets has limited availability at a reasonable price
- Leverages Westpac's strengths:
  - Extends intermediation capability
  - Detailed understanding of Aust/NZ corporates
  - Established distribution
- Funds to be launched:
  - Westpac Residential Property
     Trust
  - Westpac Diversified Property Trust





## Asia: the WIB approach

#### Our goal

 Capture value from Asian growth by building on our strengths and developing the capability to better capture business flows

#### **Customers**

- Australia/New Zealand clients operating in Asia
- Asian corporates/individuals with interests in Australia/NZ

#### **Businesses / Products**

- Trade, FX and Capital Markets
- Private Banking
- Utilise third party relationships where we do not have geographic coverage or a comparative advantage (Standard Chartered, Bank of Tokyo Mitsubishi)

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## Asia: building capability

### **Geographic**

 Repositioning geographic footprint and seeking to expand activities into India and China

### **People**

 Employees in Asia doubled in the last 18 months to 70 people, predominantly in sales-related roles

#### **Recent success stories**

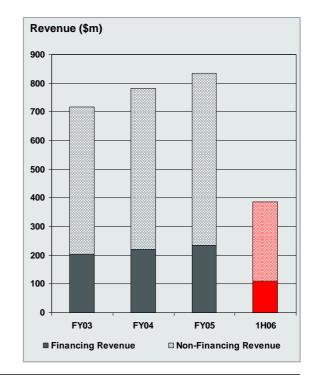
- Co-lead in an AUD850M 3-5 year financing for a San Miguel subsidiary, National Foods
- Jointly led a Kangaroo issuance for a large Asian institution ADB
- Super Senior Credit Default Swap transaction with a regional bank
- Increased transaction activity with Central Banks in Asia



## Summary: more than just a lender

### Westpac Institutional Bank

- Has a clear business model
- Has a strong foundation to supply clients with a wide range of financial products and services
- Is highly regarded by customers
- Is well positioned with established growth options



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Australia's First Bank

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