

Steps we take to protect your information

We remove information that identifies a merchant and replace it with random text

Business name: Harriette's
Merchant number: 23789932
Owner name: John Citizen
Address: 3 Privacy Street
 Sunset Bay NSW 2915

BECOMES

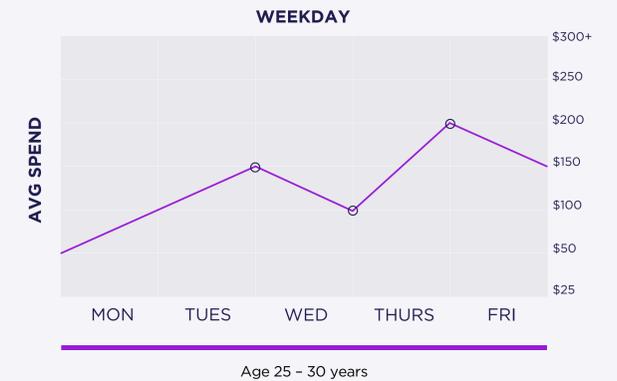
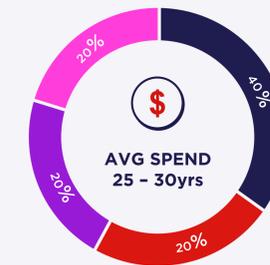
Business name: BZ@5R%2!
Merchant number: T7#Y\$003F
Owner name: 7VX()60D&K
Address: ABS Statistical Area Code

NOTE
 We can use data and produce data insights identifying a specific merchant where that merchant has authorised us to do so.

02

03

We aggregate information into data insights



We remove information that identifies an individual and replace it with random text

01

Customer name: Jane Citizen
Customer number: 23789932
Address: 1 Security Lane
 Seaview Hill NSW 2936
DOB: 18 December 1994
Transaction time: 3:15pm

BECOMES

Customer name: P28L#W7%AB
Customer number: XJ3Q&E1!4
Address: ABS Statistical Area Code
DOB: Age range 25 - 30yrs
Transaction time: 2pm - 4pm



04

We test whether an individual or merchant can be identified from our data insights



NOTE
 Only data insights that pass re-identification tests are securely shared with businesses and policymakers.

Throughout the process described in the diagram above, we implement appropriate controls and safeguards that seek to protect individuals and merchants from being re-identified.

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